Discussion: Habits and Leverage by Tano Santos and Pietro Veronesi

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Background

- External habit model: Combell and Cochrane(1999), Menzly, Santos and Veronesi(2004) (MSV hereafter)
 - Key channel: time-varying discount rate

Background

- External habit model: Combell and Cochrane(1999), Menzly, Santos and Veronesi(2004) (MSV hereafter)
 - Key channel: time-varying discount rate
- Success on explaining aggregate stock market
 - High equity premium, volatile stock return
 - Procyclical and persistent variations in price-dividend ratio
 - Return predictability
 - Match conventional moments on the consumption side.

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This Paper

- External habit + investor heterogeneity:
 - Initial wealth shares, w_i
 - Habit sensitivity, a;

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- External habit + investor heterogeneity:
 - Initial wealth shares, w_i
 - Habit sensitivity, a;
- Implications:
 - Aggregation property: Maintain the success of MSV.
 - Main focus: Rich heterogeneity: trading, leverage, risk sharing, wealth distribution

Model Setup

 Investors have heterogenous wealth shares (w_i) and external habit preferences:

$$u\left(C_{i,t}, X_{i,t}, t\right) = e^{-\rho t} \log\left(C_{it} - \psi_{it} D_t\right)$$

• Agent-specific habit multiplier factor:

$$\psi_{it} = \frac{a_i Y_t + b_i}{Y_t}$$

- Exogenous process:
 - Endowment dynamics:

$$\frac{dD_t}{D_t} = \mu_D dt + \sigma_D \left(Y_t \right) dZ_t$$

• The recession indicator, Y_t , follows:

$$dY_t = \kappa \left(\overline{Y} - Y_t\right) dt - \nu Y_t \left[\frac{dD_t}{D_t} - \mu_D dt\right]$$

Model Setup

• Effective risk aversion (RRA):

$$Curv_{it} = -\frac{C_{it}u_{cc}(C_{it}, X_{it}, t)}{u_{c}(C_{it}, X_{it}, t)}$$
$$= 1 + \frac{a_{i}(Y_{t} - \lambda) + \lambda - 1}{w_{i}\overline{Y} - a_{i}(\overline{Y} - \lambda) - \lambda + 1}$$

- Higher endowment share w_i, and/or lower habit sensitivity a_i ⇒ lower RRA, higher risk tolerance
- Agents have different sensitivity to changes in Y_t , through a_i

Model Setup

Risk sharing rule:

$$\tau_{it} = C_{it} - w_i D_t = -\left(w_i - a_i\right) \left(1 - \frac{\overline{Y}}{Y_t}\right) D_t$$

• Low risk tolerance agents
$$(w_i - a_i < 0)$$

- receive transfer $\tau_{it} > 0$ in bad times $(Y_t > \overline{Y})$;
- provide transfer $\tau_{it} < 0$ in good times $(Y_t < \overline{Y})$.
- High risk tolerance agents $(w_i a_i > 0)$ insures low tolerance agents.
- Special case: if $\nu = 0$, then $\tau_{it} = 0$.
 - Habits are the key to deliver the time varying risk sharing.

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- Trading:
 - high tolerance agents $(w_i > a_i)$ are levered agents.
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 - In bad time, levered agents deliverable and create "selling pressure".

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- Leverage:
 - Procyclical debt-to-output ratio, countercyclical debt-to-asset ratio
 - High aggregate leverage ⇒ high pd, low Et (r), low Volt (r), contemporaneous consumption boom and lower future consumption growth for levered agents.
 - Leverage is a priced factor: positive price for book leverage risk, negative price for market leverage risk.

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• Endogenous wealth dynamics and wealth dispersion.

Comments Roadmap

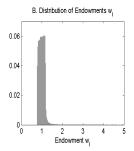
- Rich heterogeneity is the main contribution: trading, leverage and risk sharing among heterogenous agents.
- Main comments:
- Target the heterogeneity to the micro data
- Demonstrate quantitative importance of this frictionless channel.

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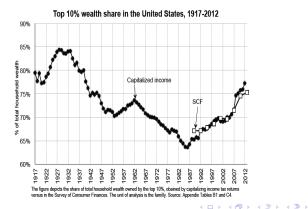
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• Unconditional distribution of wealth in the model (figure 2, panel B):



- Saez and Zucman (2015): About 72% of net household wealth are held by top 10% (Sample 2000-2012).
- The wealth inequality in the model seems too small.

- \bullet Saez and Zucman (2015): Figure 6, top 10% wealth share in U.S.
- Significant time-variation, low frequency secular trend



• In the model, the wealth share:

$$\frac{W_{it}}{\int_{j} W_{jt} dj} = a_{i} + (w_{i} - a_{i}) \frac{(\rho + k) \overline{Y} / Y_{t}}{\rho + k \overline{Y} / Y_{t}}$$

• At the steady state:

$$\frac{\overline{W}_i}{\int_j \overline{W}_j dj} = w_i$$

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 - Choose w_i to match the unconditional wealth distribution
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- A procedure to identify the distribution of w_i and a_i
 - Choose w_i to match the unconditional wealth distribution
 - Choose a_i to match the time variations of the conditional distribution
- In the model, wealth share only depends on single variable Y_t, difficult to match the low-frequency secular trend.

Comment I Consumption Distribution

• Consumption rule:

$$s_{it} = rac{C_{it}}{D_t} = a_i + (w_i - a_i) rac{\overline{Y}}{\overline{Y}_t}$$

• We could also identify the distribution of *w_i* and *a_i* through individual consumption data.

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Comment II Identity

- The paper considers the levered agents as the intermediary.
- Equivalently, the household sector is a hybrid of household and intermediary.
- But the model calibration suggests levered agents consistent of
 - very poor people with low habit sensitivity, low w_i and a_i
 - very wealthy people, high w_i
- Map the model to the real world:
 - Who are $w_i a_i > 0$ agents?
 - Who are intermediary?

Comment III Model Comparison and Policy Implications

- Li (2016): Lucas economy + financial intermediary (debt financing constraint)
- Augmented SDF to price the stock market:

$$\widetilde{M}_{t+1} = M_{t+1} \frac{(1-\lambda) + \lambda \mu_{t+1}}{\mu_t}$$

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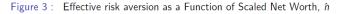
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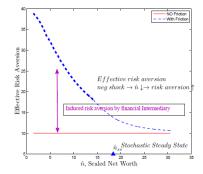
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• Marginal value of the net worth of the financial intermediary.

Model Comparison and Policy Implications

• Effective risk aversion is countercyclical, dispite the economy is driven by i.i.d. homeskedastic consumption growth shock.





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Comment III Model Comparison and Policy Implications

• Observational equivalence in various dimensions:

	This paper	F.I. Model
time-varying RRA	Yes	Yes
procyclical book lev.	Yes	Yes
counercyclical mkt. lev.	Yes	Yes
lev. risk is priced factor	Yes	Yes
return predictability	Yes	Yes
time-varying asset vol	Exogenous	Endogenous
persistent pd ratio	Yes	Yes

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Model Comparison and Policy Implications

• Quote "Our point here is not to claim that these frictions [i.e. financial frictions] are not important but simply to offer an alternative explanation that is consistent with complete makets and that matches what we know from the asset pricing literature." [page 4 of the paper]

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- But two models have different policy implications in financial crisis.
- Important to show quantitative relevance of this *frictionless* channel.
- Suggestions: target unique features in the heterogeneity to data.
 - Trading behaviors, wealth distribution, risk sharing and consumption distribution

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• Need more empirical work here.

Comment IV Forward v.s. Backward Looking

- A general question for the external habit model.
- In habit model, asset pricing is backward looking.

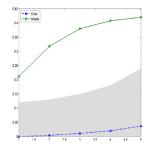


Fig. 12: Price-dividend Ratio and Backward Consumption Growth

This figure plots the R^2 for regressing future log price-dividend ratio onto distributed lags of consumption growth:

$$p_{t+1} - d_{t+1} = \alpha_0 + \sum_{j=1}^{L} \alpha_j \Delta c_{t+1-j} + u_{t+1}$$

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Conclusive Remarks

- A new workhorse model
 - Frictionless: complete market, no other frictions
 - Aggregation property and model tractability
 - Maintain the success of asset pricing on the aggregate
 - Rich heterogeneity: risk sharing, trade, leverage and wealth dynamics/dispersion

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 - Frictionless: complete market, no other frictions
 - Aggregation property and model tractability
 - Maintain the success of asset pricing on the aggregate
 - Rich heterogeneity: risk sharing, trade, leverage and wealth dynamics/dispersion
- Major comments:
 - Bring the heterogeneity to the micro level data
 - Establish the quantitative relevance of the model mechanism

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Comment V Forward v.s. Backward Looking

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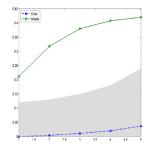


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