

Session Discussion:
Financial Markets and Macroeconomic Imbalances

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Financial Markets and Macroeconomic Imbalances

- The aim of this session is to understand how the **financial markets** affect the **macroeconomic imbalances**
 - **Cross-border portfolio investment** vs. **Top 1% income**
 - “Financial Globalization vs. Income Inequality: The surprising Role of Foreign Portfolio Flows in Taming the Top 1%” by Si Cheng (CUHK)
 - **Financial structure (bank- vs. market-based)** vs. **Inequality**
 - “Financial Structure and Income Inequality” by Giovanni Ferri (Lumsa)
 - **Incomplete markets with industrial revolutions** vs. **Global imbalances**
 - “Industrial Revolutions and Global Imbalances” by Alexander Monge-Naranjo (FRB-STL)

Portfolio investment vs. top 1% income

- “financial globalization in terms of delegated portfolio flows may help reduce inequality”
 - “a one-standard-deviation increase in foreign portfolio flow shocks is associated with about 16%-standard-deviation reduction in top 1% income” in “the standard measures of inequality” by WWID
 - “a one-standard-deviation increase in foreign flow shocks is associated with a 6%-standard-deviation reduction in cash flow inequality”
- It is neat to use “fire sales and fire purchases” as portfolio flow to avoid reverse causality

Story: Portfolio investment vs. top 1% income

- “cost of capital channel (asset reallocation channel?)”
 - portfolio investment → reduction in cost of capital for a local firm → boosting up price of capital → local rich families sell their shares → and lose future sales income associated with these shares.
- “the governance channels”
 - financial globalization → better corporate governance → reduction in the probability for large shareholders
- “a one-standard-deviation increase in foreign flow shocks transforms into around 5%-standard-deviation reduction in inequality through” cost of capital channel

Financial structure vs. Inequality

- “more finance (both bank- and market-based) reduces income inequality but only up to a point”
- “Beyond that point, income disparity rises if finance is expanded via market-based financing, while it doesn’t rise significantly when finance grows via bank lending”
 - “this inequality-enhancing mechanism works through expanding the top part of the income distribution”
- New features
 - considering financial structure (bank- vs market-based)
 - considering a long-run span: 1989-2012
 - including almost one hundred developed and emerging countries: 97 economies

Story: Financial structure vs. Inequality

- Inverted U-Shape
 - Kuznets (1955): industrialization → inequality via urbanization → migration from rural area to city (which requires financial development) → narrowing inequality
 - early stages of financial development → benefits for a small part of society → increase in inequality → financial development → better credit availability → more decisions for better allocation free from inherited wealth → reduction in income inequality
- U-Shape?
 - enlarging rent extraction via financial deregulation or harmful or inefficient financial innovation → increase in inequality

Industrial revolutions vs. Global imbalances

- New stylized fact: “alternating waves in historical global imbalance generated by sequential industrial revolutions”
 - “Newly industrialized countries often accumulate foreign assets as they grow rapidly”
 - “This pattern occurs several times since at least mid-19th century”
- Theory (Model): a simple model with (1) sequential industrial revolutions, (2) hard currency constraint on consumption and (3) incomplete financial markets
 - taking off → hard currency constraint to limit consumption → more saving and investments given expectation of receiving a higher income (than already industrialized countries and the pre-industrialized days of itself)
 - With the last ingredient, Lucas (1990) puzzle is also solved

Comments

- All three are GREAT papers to expand our knowledge on the relationship between financial markets and macroeconomic imbalances.
- I have two comments for this session as a whole:
 - ① Reverse causality
 - ② Policy implications

Reverse causality?

- All three papers focus rather on how financial markets or structures lead to macroeconomic imbalances
 - Careful identification is conducted to understand this causality
- I am also interested in how macroeconomic imbalances lead to different financial market and structure
 - Concentration of income at top 1% → International portfolio flows
 - Income inequality → Financial developments (e.g. bank vs market based)
 - Global imbalances → Industrial revolutions or the degree of completeness in international financial market
- Dynamic interactions between financial markets and macroeconomic imbalances seem worth further investigation

Policy implications

- What are policy implications when financial markets do matter for macroeconomic imbalances?
- Clearly, economies are not at their first best in three papers

Policy implications: Portfolio investment vs. top 1% income

- “a more price-efficient global financial market may surprisingly help solve social issues related to inequality”
 - This implies a case against Piketty’s policy recommendations related to global capital tax
 - Is this effect long-run or short-run?
- Increase in cross-border portfolio investment may reduce local inequality, but will it increase global inequality through better investment opportunities for riches?
 - If so, the policy must consider the balance between local and global inequalities

Policy implications: Financial structure vs. inequality

- If inequality is enhanced by rent-seeking or asymmetric and uninsurable opportunities (benefits from financial innovations), it should be remedied
- How large is the inequality stemming from these distortions?
- If inequality induces financial developments and *vice versa*, designing optimal policy against inequality becomes not at all a trivial task

Policy implications: Industrial revolutions vs. global imbalances

- How large are welfare costs from global imbalances or the shift of global imbalances in this mechanism?
 - If they are large, which is the best policy tool?
 - tax
 - eliminating hard-currency constraint
 - promoting financial innovation to make global financial markets more complete
- If the global financial markets become more complete with financial innovations, will there be no global imbalances in the future?