

Pricing of Climate Risk Insurance: Regulatory Frictions and Cross-Subsidies

Ishita Sen and Ana-Maria Tenekedjieva

Discussion by
Shan Ge
New York University

Overview

- **Measure regulatory frictions in home insurance rate setting**
- **In high-friction states**
 - Insurers adjust rates less frequently, by less after losses
- **Insurers cross-subsidize insurance rates across states**
 - In response to losses in high-friction states, insurers increase rates in low-friction states
- Rates are disconnected from underlying risk, grow faster in states with low frictions
- Very important topic! Very clever! Great paper!

Measurement Regulatory Frictions

$$Discount_{i,s,t} = \frac{Rate\Delta Received_{i,s,t}}{Rate\Delta Target_{i,s,t}}$$

- Source of variation? states? insurers? or s^*i ?
- Insurers strategically choose *RateDeltaTarget*
 - Equilibrium where insurers ask for larger rate increases, regulators heavily discount their request
 - Authors: if *Discount* is low (frictions are high), *losses/premia* is high in the following year
 - However, insurers manipulate reported losses (Ge 2021) to obtain higher rate increases (Grace & Leverty 2010)

Price Setting Response to Own Losses

	n rate filings $_{i,s,t+1}$			Discount $_{i,s,t+1}$		
	(1)	(2)	(3)	(4)	(5)	(6)
own st loss $_{i,s,t}$	0.198 (0.141)	0.011 (0.052)	0.143** (0.055)	-0.059* (0.031)	-0.040* (0.023)	0.060 (0.043)
State friction	High	Medium	Low	High	Medium	Low

- Following losses, insurers in high-friction states are less likely to file rate changes, receive lower approved rate changes

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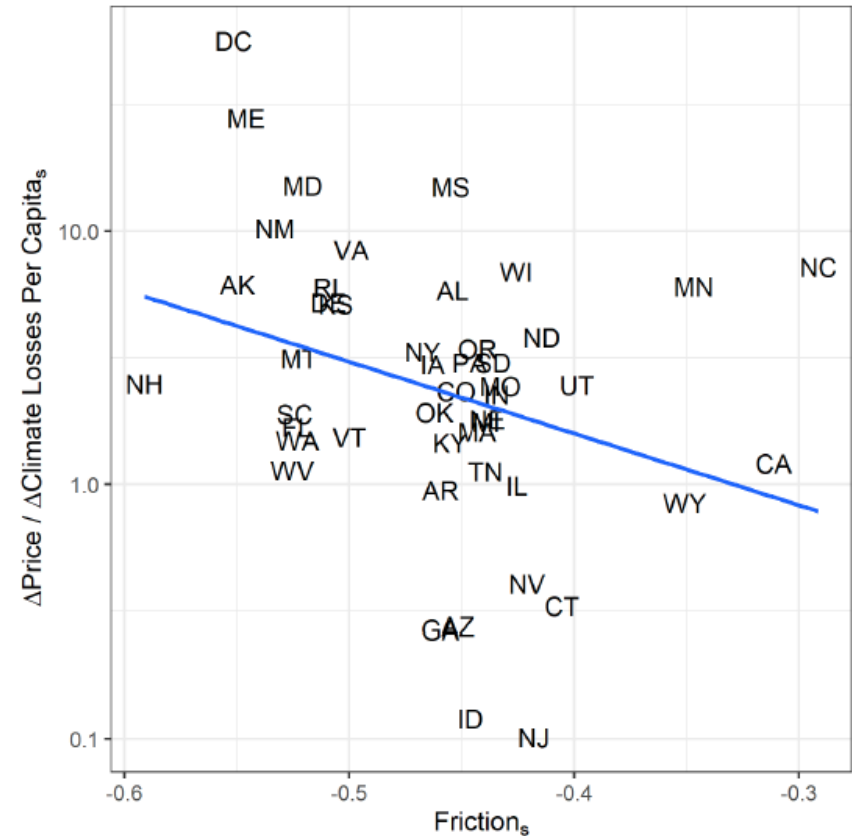
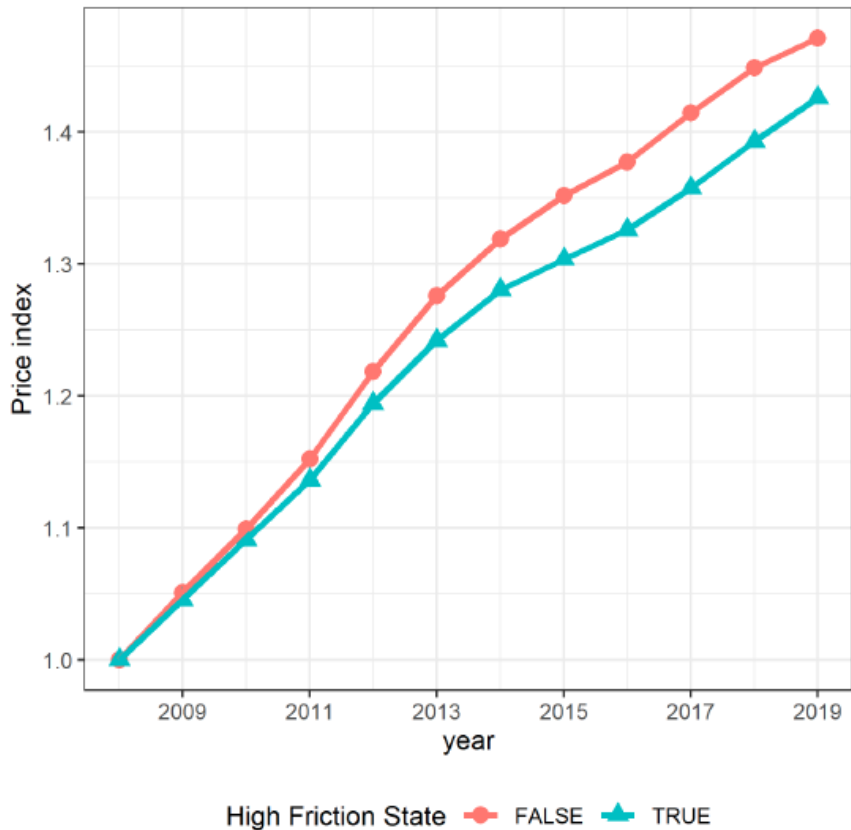
- Do realized losses reflect E(future losses) or underlying risks & justify rate increases? More so in some states?
- What else is different across states?
 - Expected losses: some (high-friction) states allow insurers to use projected future losses to justify rate changes?
 - Existing markups: in high-friction states, insurers' markups are already higher on average?
 - Distribution of losses: y variable is bounded at 0

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- Authors: rate filing is costly, why bother if the payoff is small in high-friction states?
- If insurers need the rate increase & regulators are likely to discount the requests, insurers should ask for a larger rate increase in each request
 - Is $Rate\Delta Target$ higher following losses in high-friction states?

Price Growth & Losses



- High-friction states experienced
 - smaller price increase, 2008-2019
 - smaller price increases compared to growth in climate losses

Price Growth & Losses

- Why do we care about price growth? What if high-friction states started out with higher mark-up?
- Hard to measure the expected loss or underlying risk
- A large portion of climate loss absorbed by government flood insurance
- Suggestion: examine insurers' profitability

Exit

- Insurer stops selling homeowners insurance in a state
- Not renewing (often opposed by regulators) vs. not selling new policies

Residual Market

- High-friction, more rate suppression, could also predict a smaller residual market

Overview

- Important topic;
- Novel idea;
- Fascinating results;
- Great paper!