

# “Golden Ages”: A Tale of Two Labor Markets

## “金色年华”：中美劳动力市场的故事

Hanming Fang

University of Pennsylvania & NBER

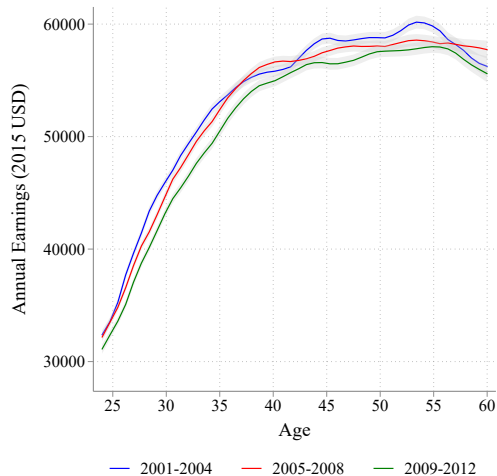
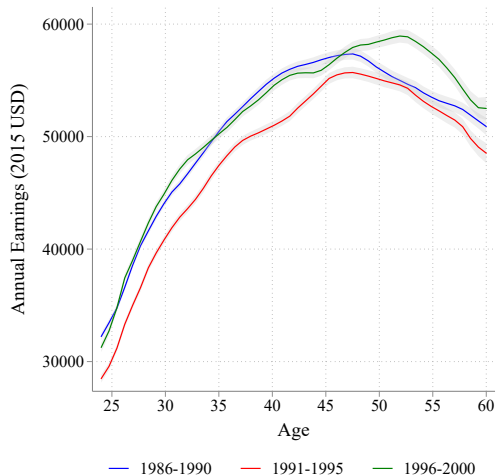
Xincheng Qiu

University of Pennsylvania

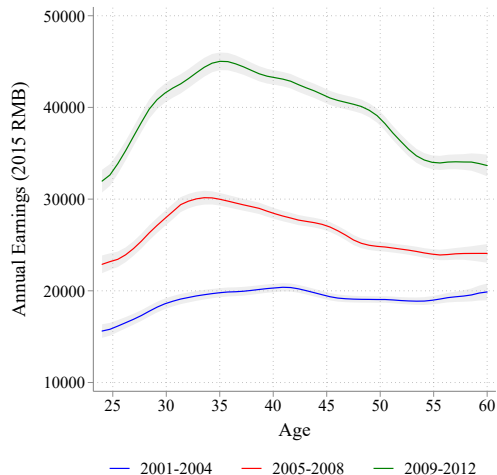
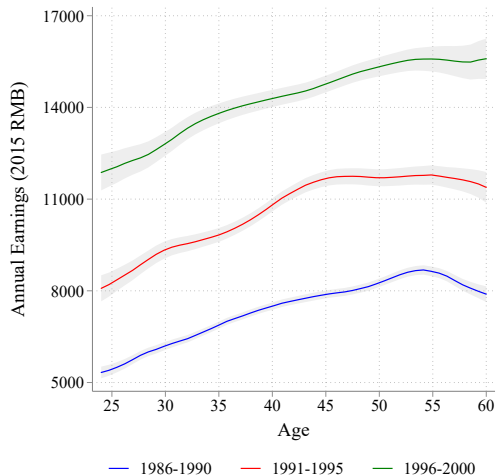
ABFER 8th Annual Conference

June 2, 2021

# Cross-Sectional Age-Earnings Profiles: US

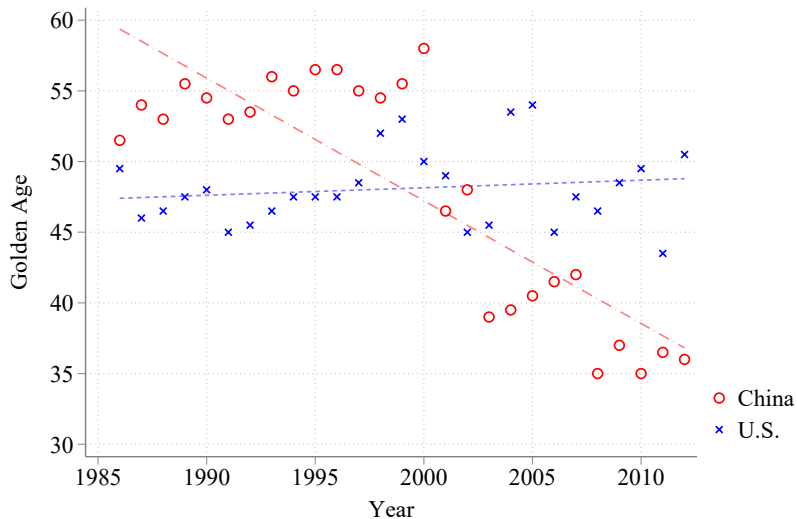


# Cross-Sectional Age-Earnings Profiles: China

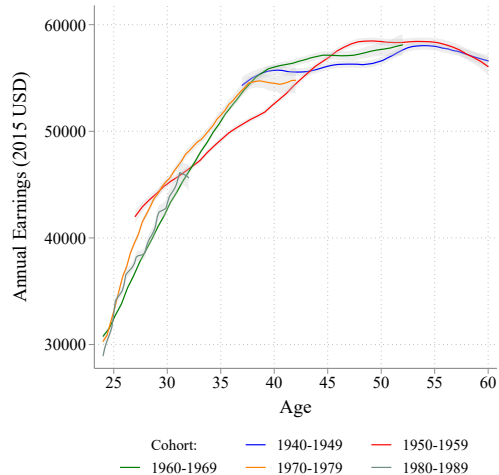
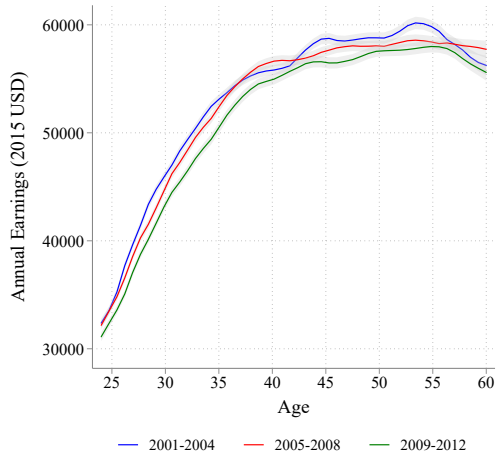


# Evolution of Cross-Sectional Age-Earnings Profiles: US vs China

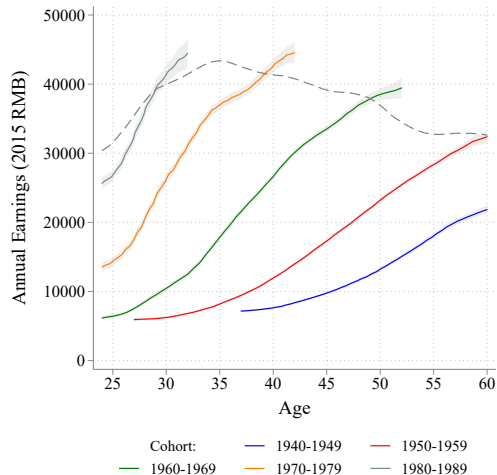
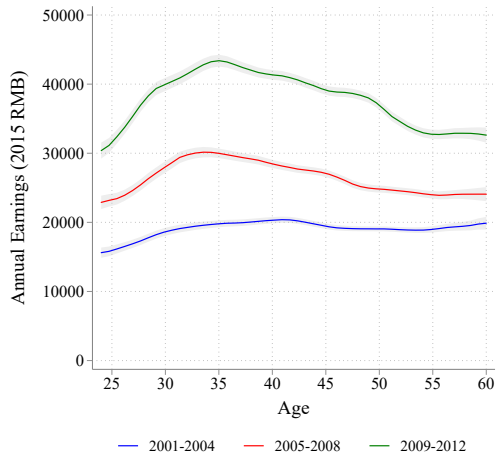
# Evolution of Cross-Sectional “Golden Age”: US vs China



# Cross-Sectional vs Life-Cycle Earnings Profiles: US



# Cross-Sectional vs Life-Cycle Earnings Profiles: China



# This Paper

- ▶ Empirics: stark differences in age-earnings profiles of U.S. and China
  1. “Golden age” 55  $\rightarrow$  35 in China but stable at 45  $\sim$  50 in U.S.
  2. Age-specific earnings grow drastically in China but stagnate in U.S.
  3. Cross-sectional & life-cycle profiles differ in China but look similar in U.S.



# This Paper

- ▶ Empirics: stark differences in age-earnings profiles of U.S. and China
  1. “Golden age” 55  $\rightarrow$  35 in China but stable at 45  $\sim$  50 in U.S.
  2. Age-specific earnings grow drastically in China but stagnate in U.S.
  3. Cross-sectional & life-cycle profiles differ in China but look similar in U.S.
- ▶ Methodology: decomposition framework for repeated cross-sections
  1. Experience effects: life-cycle human capital accumulation
  2. Cohort effects: inter-cohort human capital growth
  3. Time effects: human capital rental price changes over time

# This Paper

- ▶ Empirics: stark differences in age-earnings profiles of U.S. and China
  1. “Golden age” 55  $\rightarrow$  35 in China but stable at 45  $\sim$  50 in U.S.
  2. Age-specific earnings grow drastically in China but stagnate in U.S.
  3. Cross-sectional & life-cycle profiles differ in China but look similar in U.S.
- ▶ Methodology: decomposition framework for repeated cross-sections
  1. Experience effects: life-cycle human capital accumulation
  2. Cohort effects: inter-cohort human capital growth
  3. Time effects: human capital rental price changes over time
- ▶ Applications: revisiting classical questions in macro/labor
  1. Growth accounting adjusting for human capital
  2. Skill-biased technological change

# FRAMEWORK

## Framework

- ▶ Observed wage is:  $\text{wage}_{i,t} = \text{HC price}_t \times \text{HC quantity}_{i,t}$ , or in logs

$$w_{i,t} = p_t + h_{i,t}.$$

- ▶ Define the average human capital of cohort  $c$  at time  $t$

$$h_{c,t} = \mathbb{E}_i [h_{i,t} | c(i) = c, t].$$

By construction,  $\epsilon_{i,t} := h_{i,t} - h_{c,t}$  has a conditional mean of zero.

- ▶ Therefore, the wage process can be written as

$$w_{i,t} = p_t + h_{c(i),t} + \epsilon_{i,t},$$

where  $\mathbb{E}_i [\epsilon_{i,t} | c(i) = c, t] = 0, \forall c, t$ .

# Framework

- ▶ Decompose human capital into two components:  $h_{c,t} = s_c + r_{t-c}^c$ .
  - ▶  $s_c := h_{c,c}$  is the initial human capital of cohort  $c$  when entry.
  - ▶  $r_k^c := h_{c,c+k} - h_{c,c}$  is the return to  $k$  years of experience for cohort  $c$ .

- ▶ Therefore,

$$w_{i,t} = p_t + s_{c(i)} + r_{k(i,t)}^{c(i)} + \epsilon_{i,t}.$$

where  $k(i, t) = t - c(i)$ .

- ▶ Common practice  $r_k^c \equiv r_k, \forall c$ , so

$$w_{i,t} = p_t + s_{c(i)} + r_{k(i,t)} + \epsilon_{i,t}.$$

## Cross-Sectional “Golden Ages”

- Cross-sectional profile at some given time  $t$  is

$$\hat{w}(k; t) := \mathbb{E}_i [w_{i,t} | c(i) = t - k, t] = p(t) + s(t - k) + r(k),$$

with slope

$$\frac{\partial}{\partial k} \hat{w}(k; t) = \dot{r}(k) - \dot{s}(t - k).$$

## Cross-Sectional “Golden Ages”

- ▶ Cross-sectional profile at some given time  $t$  is

$$\hat{w}(k; t) := \mathbb{E}_i [w_{i,t} | c(i) = t - k, t] = p(t) + s(t - k) + r(k),$$

with slope

$$\frac{\partial}{\partial k} \hat{w}(k; t) = \dot{r}(k) - \dot{s}(t - k).$$

- ▶ “Golden age” happens at  $k^*$  such that  $\dot{r}(k^*) = \dot{s}(t - k^*)$ .
- ▶ Race between returns to experience and inter-cohort human capital growth
  - ▶ When  $\dot{r}$  is large/ $\dot{s}$  is small, the “golden age” tends to be old ( $\rightarrow$  US).
  - ▶ When  $\dot{r}$  is small/ $\dot{s}$  is large, the “golden age” tends to be young ( $\rightarrow$  China).

# Cross-Sectional vs Life-Cycle Profiles

- ▶ Cross-sectional profile at some given time  $t$  is

$$\hat{w}(k; t) := \mathbb{E}_i [w_{i,t} | c(i) = t - k, t] = p(t) + s(t - k) + r(k),$$

with slope

$$\frac{\partial}{\partial k} \hat{w}(k; t) = \dot{r}(k) - \dot{s}(t - k).$$

- ▶ Life-cycle profile for some given cohort  $c$  is

$$\tilde{w}(k; c) := \mathbb{E}_i [w_{i,t} | c(i) = c, t = c + k] = p(c + k) + s(c) + r(k),$$

with slope

$$\frac{\partial}{\partial k} \tilde{w}(k; c) = \dot{r}(k) + \dot{p}(c + k).$$



# Cross-Sectional vs Life-Cycle Profiles

- ▶ Cross-sectional profile at some given time  $t$  is

$$\hat{w}(k; t) := \mathbb{E}_i [w_{i,t} | c(i) = t - k, t] = p(t) + s(t - k) + r(k),$$

with slope

$$\frac{\partial}{\partial k} \hat{w}(k; t) = \dot{r}(k) - \dot{s}(t - k).$$

- ▶ Life-cycle profile for some given cohort  $c$  is

$$\tilde{w}(k; c) := \mathbb{E}_i [w_{i,t} | c(i) = c, t = c + k] = p(c + k) + s(c) + r(k),$$

with slope

$$\frac{\partial}{\partial k} \tilde{w}(k; c) = \dot{r}(k) + \dot{p}(c + k).$$

- ▶ When  $\dot{s}$  and  $\dot{p}$  are small, both profiles are similar to  $\dot{r}$  ( $\rightarrow$  US).
- ▶ When  $\dot{s}$  and  $\dot{p}$  are large, the two profiles will differ a lot ( $\rightarrow$  China).

# IDENTIFICATION

## Identification

- ▶ Model:  $w_{i,t} = p_t + s_{c(i)} + r_{k(i,t)} + \epsilon_{i,t}$ , where  $\mathbb{E}_i[\epsilon_{i,t} | c(i) = c, t] = 0, \forall c, t$ .
- ▶ Data: a repeated cross-sectional dataset of wages  $\{w_{i,c,t}\}, t = 1, 2, \dots, T$ .
- ▶ Non-identification: perfect collinearity among time, cohort, and experience  $t = c(i) + k(i, t)$ .

# Identification

- ▶ Model:  $w_{i,t} = p_t + s_{c(i)} + r_{k(i,t)} + \epsilon_{i,t}$ , where  $\mathbb{E}_i[\epsilon_{i,t} | c(i) = c, t] = 0, \forall c, t$ .
- ▶ Data: a repeated cross-sectional dataset of wages  $\{w_{i,c,t}\}, t = 1, 2, \dots, T$ .
- ▶ Non-identification: perfect collinearity among time, cohort, and experience  $t = c(i) + k(i, t)$ .
- ▶ Identifying assumption: no experience effects at the end of career
  - ▶ Consistent with all prominent models of wage dynamics
    1. human capital investment models (Ben-Porath '67)
    2. search theories with on-the-job search (Burdett and Mortensen '98)
    3. job matching models with learning (Jovanovic '79)
  - ▶ Attributed to Heckman, Lochner and Taber ('98)
  - ▶ Recent variants in Lagakos, Moll, Porzio, Qian and Schoellman ('18), Bowlus and Robinson ('12), Huggett, Ventura and Yaron ('11)

## Identification in a Nutshell

- ▶ Assume no experience effect from  $R - 1$  to  $R$  years old

## Identification in a Nutshell

- ▶ Assume no experience effect from  $R - 1$  to  $R$  years old
- ▶  $(R - 1)$ -year-old in year  $t - 1$  v.s.  $R$ -year-old in year  $t$

⇒ time effect of year  $t$

## Identification in a Nutshell

► Assume no experience effect from  $R - 1$  to  $R$  years old

►  $(R - 1)$ -year-old in year  $t - 1$  v.s.  $R$ -year-old in year  $t$

⇒ time effect of year  $t$

►  $(a - 1)$ -year-old in year  $t - 1$  v.s.  $a$ -year-old in year  $t$

⇒ experience effect of age  $a$

## Identification in a Nutshell

► Assume no experience effect from  $R - 1$  to  $R$  years old

►  $(R - 1)$ -year-old in year  $t - 1$  v.s.  $R$ -year-old in year  $t$

⇒ time effect of year  $t$

►  $(a - 1)$ -year-old in year  $t - 1$  v.s.  $a$ -year-old in year  $t$

⇒ experience effect of age  $a$

►  $a$ -year-old in year  $t$  v.s.  $(a + 1)$ -year-old in year  $t$

⇒ cohort effect of cohort  $c = t - a$

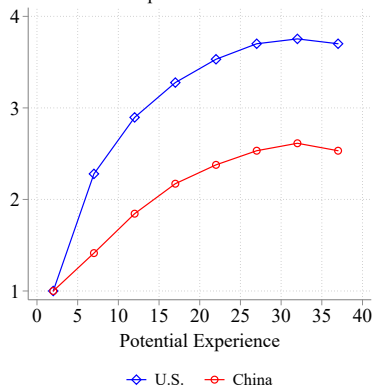


## Identification in a Nutshell

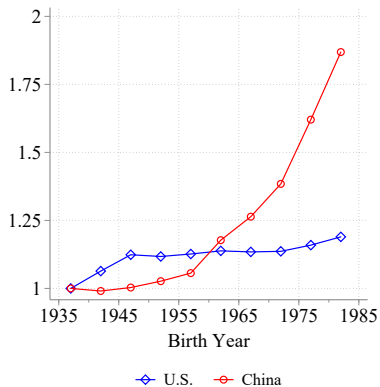
- ▶ Assume no experience effect from  $R - 1$  to  $R$  years old
- ▶  $(R - 1)$ -year-old in year  $t - 1$  v.s.  $R$ -year-old in year  $t$   
 $\Rightarrow$  time effect of year  $t$
- ▶  $(a - 1)$ -year-old in year  $t - 1$  v.s.  $a$ -year-old in year  $t$   
 $\Rightarrow$  experience effect of age  $a$
- ▶  $a$ -year-old in year  $t$  v.s.  $(a + 1)$ -year-old in year  $t$   
 $\Rightarrow$  cohort effect of cohort  $c = t - a$
- ▶ In practice, any pre-specified “flat region” would work for identification
- ▶ We follow LMPQS to set the “flat region” at the last 10 years

# Experience, Cohort, Time Decomposition

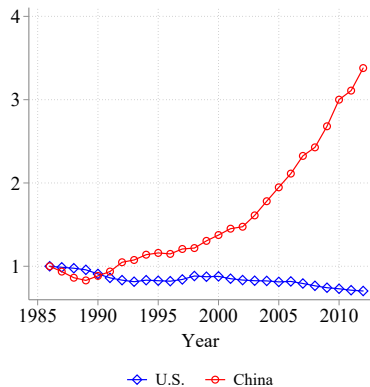
## Experience Effects



## Cohort Effects

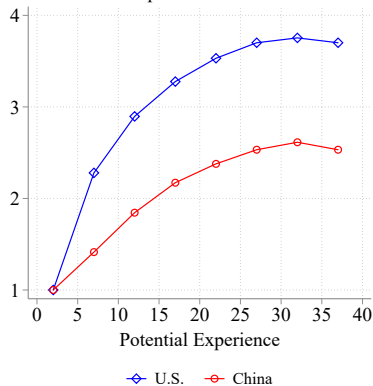


## Time Effects

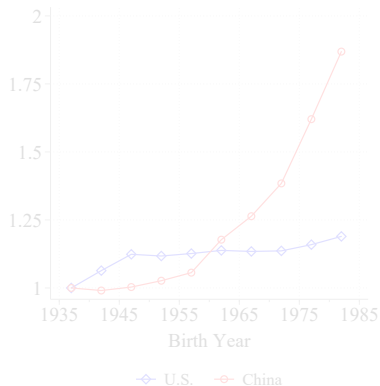


# Experience Effect: Life-Cycle Human Capital Accumulation

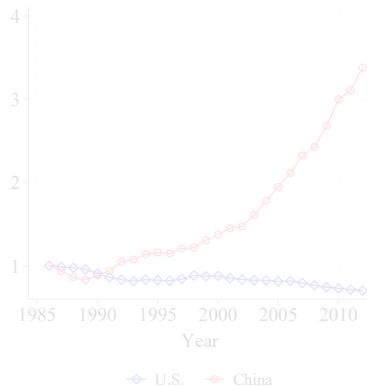
Experience Effects



Cohort Effects

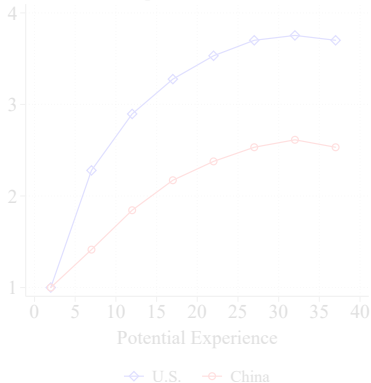


Time Effects

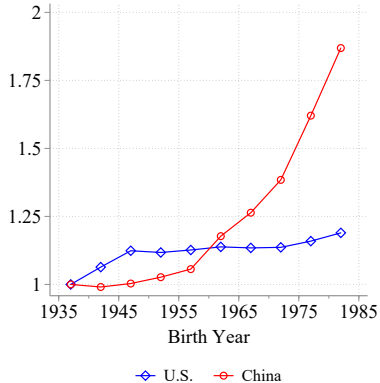


# Cohort Effect: Inter-Cohort Human Capital Growth

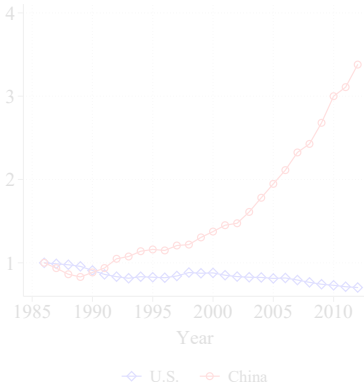
Experience Effects



Cohort Effects

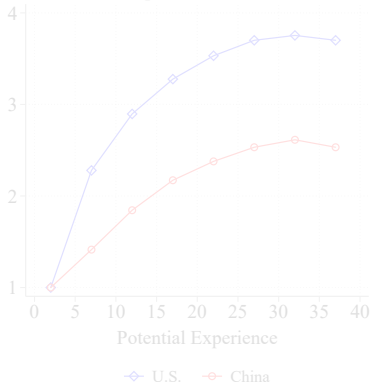


Time Effects

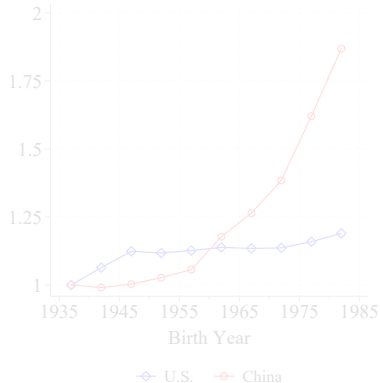


# Time Effect: Human Capital Rental Price Changes

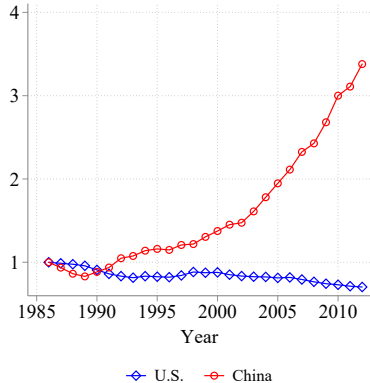
Experience Effects



Cohort Effects



Time Effects



# APPLICATIONS

## Growth Accounting

Suppose the aggregate production function is  $Y_t = A_t K_t^{\alpha_t} H_t^{1-\alpha_t}$ , then

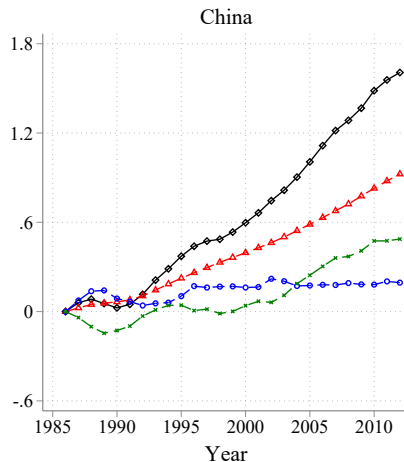
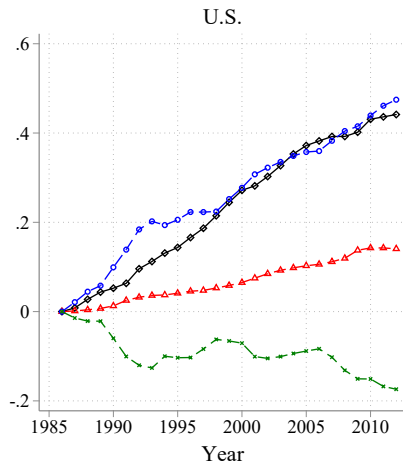
$$d \ln y_t = d \ln A_t + \alpha_t d \ln k_t + (1 - \alpha_t) d \ln h_t$$

where lower cases denote per-worker terms.

- ▶  $y_t, k_t, \alpha_t$  from data
- ▶  $d \ln h_t$  from our decomposition  $d \ln h_t = d \ln w_t - d \ln p_t$
- ▶  $d \ln A_t$  as a residual

c.f.

# Contributions to Growth in GDP per Worker



◆ GDP Per Worker  
○ Human Capital Per Worker

▲ Physical Capital Per Worker  
× TFP (Residual)

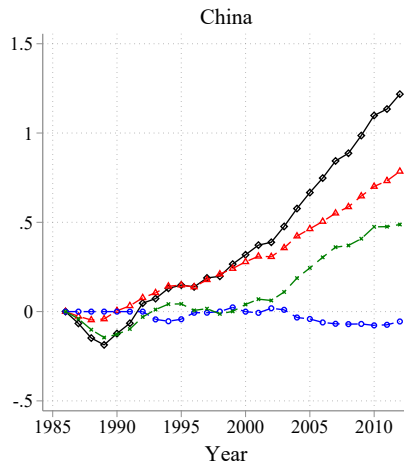
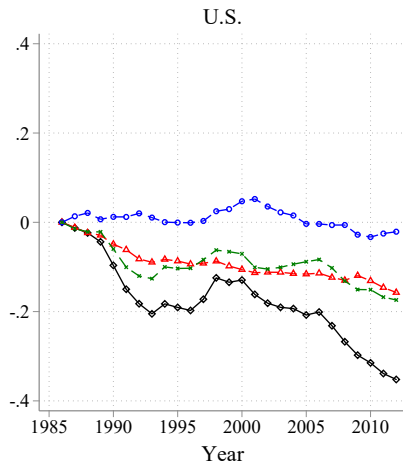


## Understanding Human Capital Prices

In a competitive factor market, HC price equals its marginal product, so

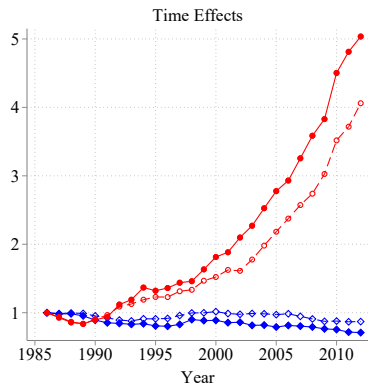
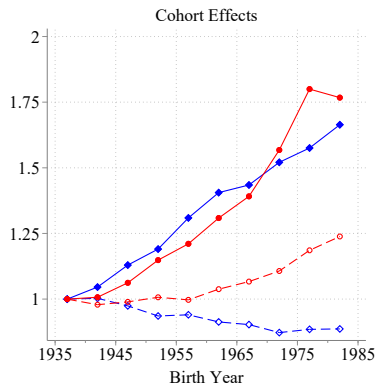
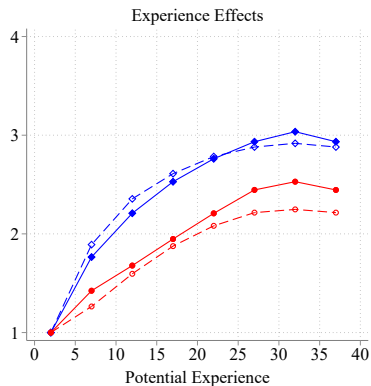
$$d \ln p_t = d \ln A_t + d \ln (1 - \alpha_t) + \alpha_t d \ln \left( \frac{k_t}{h_t} \right)$$

# Understanding Human Capital Prices



- ◆ Human Capital Price
- ◆ Capital Intensity
- Share Parameter
- × TFP

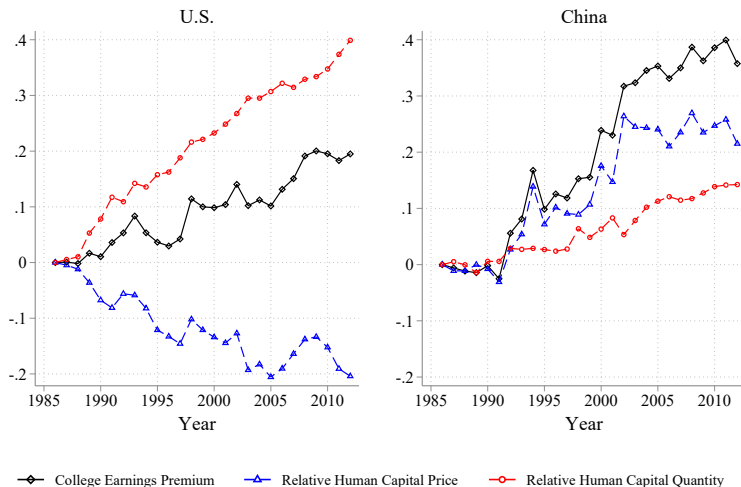
# Heterogeneous Human Capital



◇ US High-School    ◆ US College    ○ China High-School    ● China College

# Decomposing College Premium

- Is rising college premium driven by relative HC quantity or price?



## Skill-Biased Technological Change

- ▶ Consider a CES aggregator over two types of skills:

$$Y(t) = \left[ (A_s(t)H_s(t))^{\frac{\sigma-1}{\sigma}} + (A_u(t)H_u(t))^{\frac{\sigma-1}{\sigma}} \right]^{\frac{\sigma}{\sigma-1}}$$

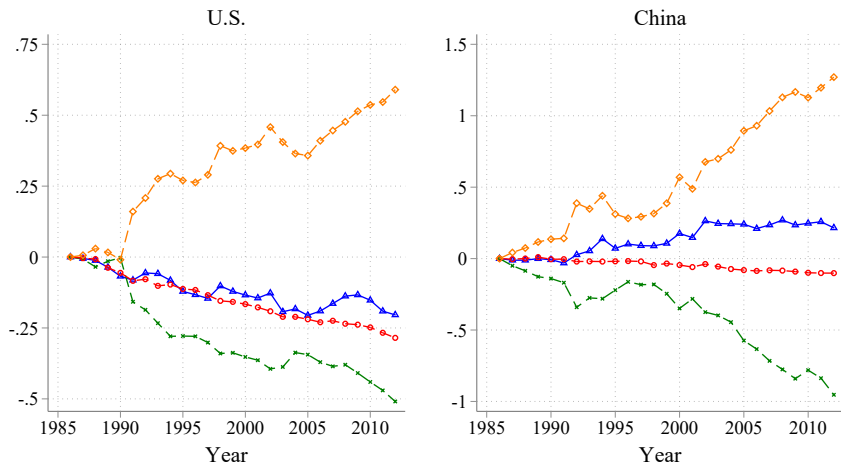
- ▶ The changes in the relative price of the two types of skills are

$$d \ln \left( \frac{p_s}{p_u} \right) = \frac{\sigma-1}{\sigma} d \ln \left( \frac{A_s}{A_u} \right) - \frac{1}{\sigma} d \ln \left( \frac{h_s}{h_u} \right) - \frac{1}{\sigma} d \ln \left( \frac{L_s}{L_u} \right)$$

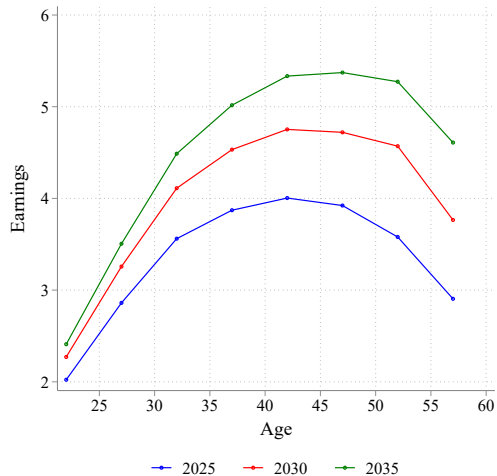
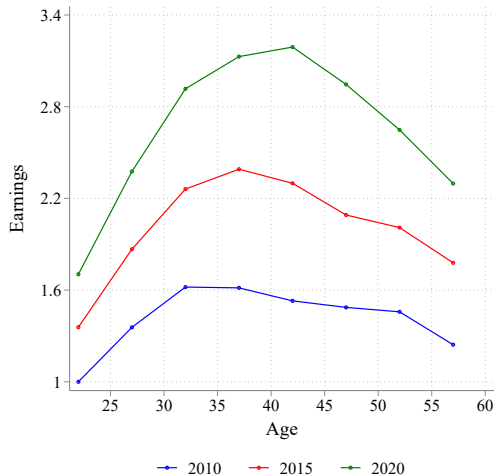
- ▶ Katz and Murphy ('92) benchmark:  $\sigma = 1.4$

c.f.

# Contributions to Relative Human Capital Price Changes

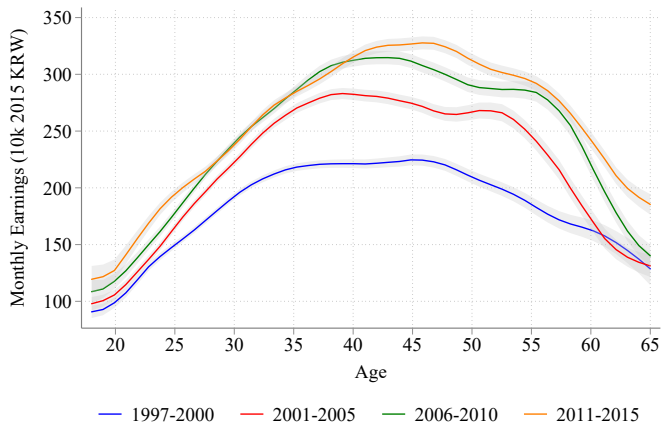


# What if China Begins to Slow Down?



## Korea

This scenario seems to be what happened in Korea during the past 20 years.





## Conclusion

- ▶ Stark differences in age-earnings profiles of U.S. and China

# Conclusion

- ▶ Stark differences in age-earnings profiles of U.S. and China
- 1. “Golden age” 55  $\rightarrow$  35 in China but stable at 45  $\sim$  50 in U.S.
  - ▶ The race between returns to experience and inter-cohort HC growth
  - ▶ In China, the latter wins

# Conclusion

- ▶ Stark differences in age-earnings profiles of U.S. and China
- 1. “Golden age” 55  $\rightarrow$  35 in China but stable at 45  $\sim$  50 in U.S.
  - ▶ The race between returns to experience and inter-cohort HC growth
  - ▶ In China, the latter wins
- 2. Age-specific earnings grow drastically in China but stagnate in U.S.
  - ▶ China has higher time effects: increasing human capital returns over time
  - ▶ Also higher cohort effects: later cohorts are more productive

# Conclusion

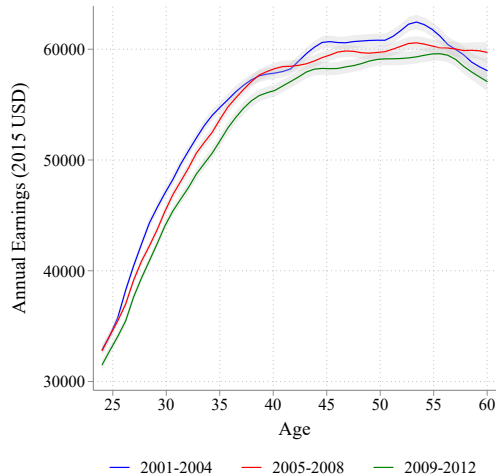
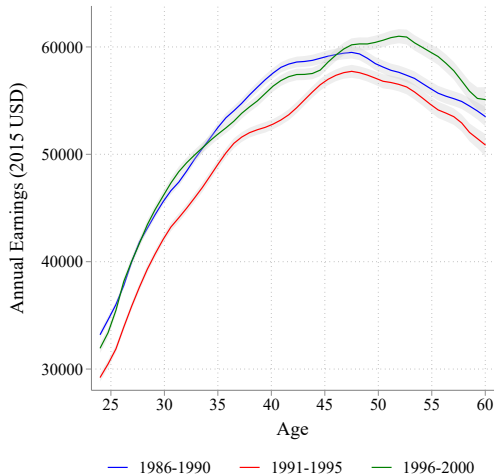
- ▶ Stark differences in age-earnings profiles of U.S. and China
- 1. “Golden age”  $55 \rightarrow 35$  in China but stable at  $45 \sim 50$  in U.S.
  - ▶ The race between returns to experience and inter-cohort HC growth
  - ▶ In China, the latter wins
- 2. Age-specific earnings grow drastically in China but stagnate in U.S.
  - ▶ China has higher time effects: increasing human capital returns over time
  - ▶ Also higher cohort effects: later cohorts are more productive
- 3. Cross-sectional & life-cycle profiles differ in China but similar in U.S.
  - ▶ Cohort and time effects are almost negligible in U.S.
  - ▶ Both cross-sectional & life-cycle profiles are close to experience effects

## Conclusion

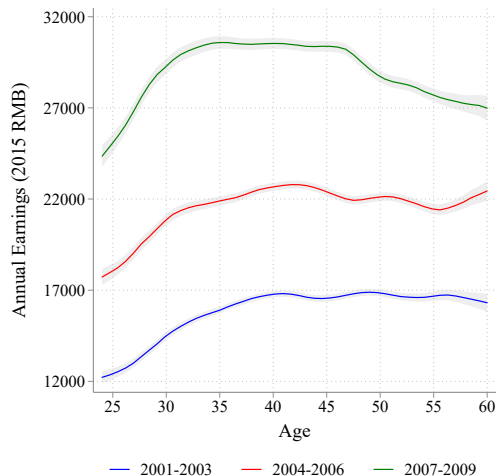
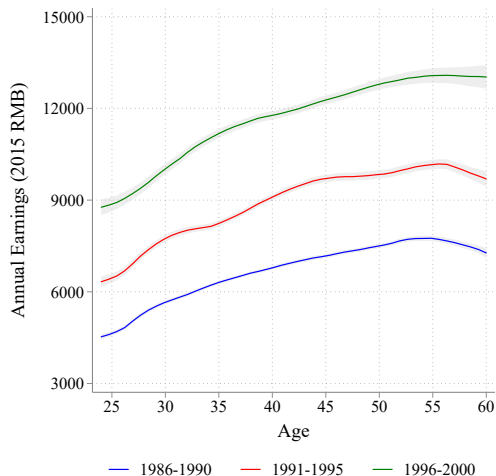
- ▶ Stark differences in age-earnings profiles of U.S. and China
- ▶ It is a golden age of inter-cohort productivity growth in China!
- ▶ Human capital growth is an important driver of what is typically labelled as “TFP” growth
- ▶ Technological changes are skill-biased in both countries, but even more in China

# APPENDIX

# U.S. Metropolitan Areas

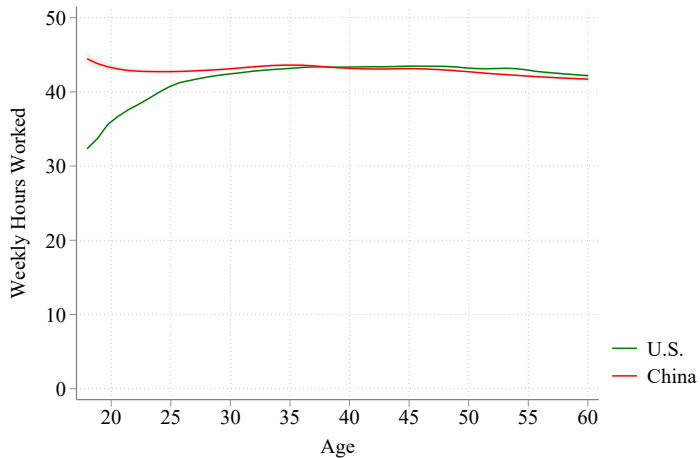


# 15 China Provinces Covered in 1986-2009





# Age-Hours Profiles



## Framework: Discussion

- ▶ The non-identification issue precludes many papers from fully addressing changes in  $p_t$  or changes in  $h_{c,t}$
- ▶ Interpreting life-cycle wage profiles as human capital accumulation implicitly assumes  $p_t$  constant:

$$w_{c,t_1} - w_{c,t_2} = (p_{t_1} + h_{c,t_1}) - (p_{t_2} + h_{c,t_2}) = h_{c,t_1} - h_{c,t_2}$$

only if  $p_{t_1} = p_{t_2}$ .

- ▶ Interpreting rising college premium as rising relative price of high skill implicitly assumes constant relative amount of human capital:

$$\frac{d}{dt} (w_t^{\text{cl}} - w_t^{\text{hs}}) = \frac{d}{dt} \left[ (p_t^{\text{cl}} + h_t^{\text{cl}}) - (p_t^{\text{hs}} + h_t^{\text{hs}}) \right] = \frac{d}{dt} (p_t^{\text{cl}} - p_t^{\text{hs}})$$

only if  $\frac{d}{dt} (h_t^{\text{cl}} - h_t^{\text{hs}}) = 0$  (where  $w_t^e = \sum_c \omega_{c,t}^e w_{c,t}^e$  and  $h_t^e = \sum_c \omega_{c,t}^e h_{c,t}^e$ ).

## Algorithm: Idea

- ▶ Variables
  - ▶ Impute potential experience as  $\min \{ \text{age} - \text{edu} - 6, \text{age} - 18 \}$
  - ▶ Consider 40 years of experience
  - ▶ Group cohorts and experience into five-year bins
- ▶ Assume no HC accumulation in the last two experience bins
- ▶ The goal is to estimate

$$w_{i,t} = \text{constant} + s_c + r_k + p_t + \varepsilon_{i,t}$$

subject to

$$r_{25 \sim 29} = r_{35 \sim 39}.$$

- ▶ See the next slide for details

## Algorithm: Details

Transform the above equation to

$$w_{i,t} = \text{constant} + s_c + r_k + gt + \tilde{p}_t + \varepsilon_{i,t}$$

where  $\tilde{p}$  reflect fluctuations orthogonal to a trend ( $\sum_t \tilde{p}_t = 0$ ,  $\sum_t t\tilde{p}_t = 0$ ).

1. Start with a guess for the growth rate  $g_0$  of the linear time trend
2. Deflate wage using the current guess  $g_m$  in the  $m$ -th iteration

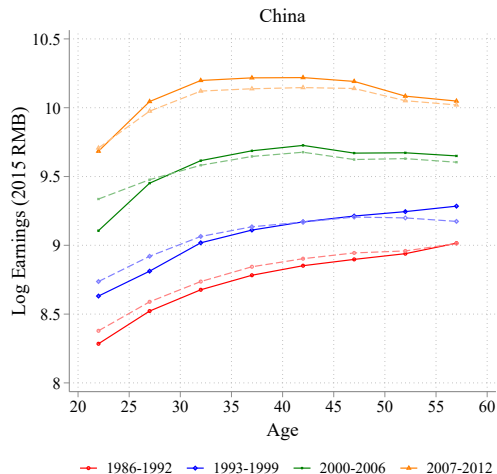
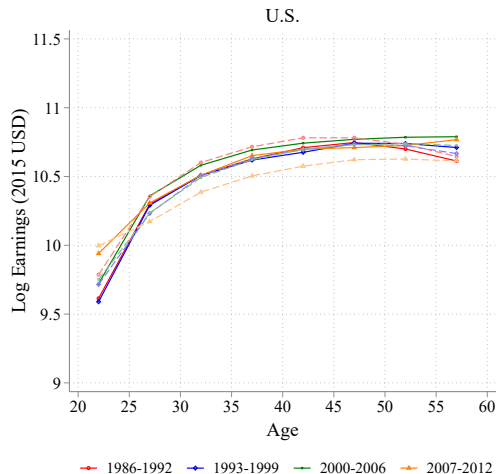
$$\hat{w}_{i,t} = w_{i,t} - g_mt$$

3. Rewrite as Deaton's (1997) problem

$$\hat{w}_{i,t} = \text{constant} + s_c + r_k + \tilde{p}_t + \varepsilon_{i,t}$$

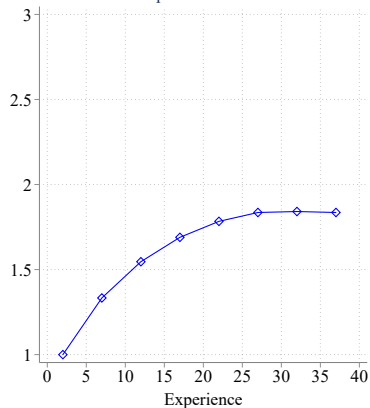
4. Check for convergence (i.e. whether  $r_{25\sim 29}$  is sufficiently close to  $r_{35\sim 39}$ )
5. If converged, done; If not, update the guess

# Goodness of Fit

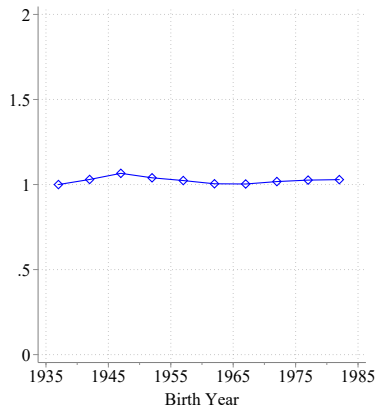


# Decomposition: U.S. Hourly Wage

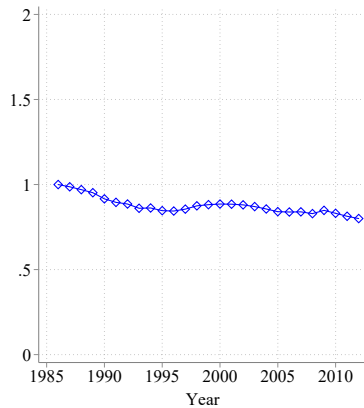
Experience Effects



Cohort Effects



Time Effects



## Robustness Table

|                            | Experience |       | Cohort |       | Time |       |
|----------------------------|------------|-------|--------|-------|------|-------|
|                            | U.S.       | China | U.S.   | China | U.S. | China |
| 1. Baseline                | 3.70       | 2.53  | 1.19   | 1.87  | 0.70 | 3.38  |
| 2. State/province FE       | 3.71       | 2.53  | 1.19   | 1.78  | 0.71 | 2.96  |
| 3. Four provinces          | /          | 2.37  | /      | 1.79  | /    | 3.27  |
| 4. Experience = Age – 20   | 3.24       | 2.55  | 1.20   | 1.84  | 0.85 | 3.56  |
| 5. Years since first job   | /          | 2.31  | /      | 1.71  | /    | 3.92  |
| 6. Alternative flat region | 4.10       | 3.18  | 1.36   | 2.52  | 0.65 | 2.82  |
| 7. Depreciation rate       | 2.87       | 2.22  | 0.86   | 1.57  | 0.86 | 3.76  |
| 8. 35 years of experience  | 3.46       | 2.10  | 1.03   | 1.38  | 0.76 | 4.15  |
| 9. Median regression       | 3.91       | 2.11  | 1.21   | 1.42  | 0.60 | 3.65  |
| 10. Controlling education  | 3.39       | 2.35  | 1.04   | 1.47  | 0.84 | 3.64  |
| 11. Hourly wage            | 1.84       | /     | 1.03   | /     | 0.80 | /     |

# Growth Accounting

- ▶ Plain-vanilla growth accounting considers  $Y_t = A_t K_t^{\alpha_t} L_t^{1-\alpha_t}$ , then

$$d \ln y_t = d \ln A_t + \alpha_t d \ln k_t$$

- ▶ Attempts in the literature to account for Human Capital
  - ▶ Jorgensen estimates and BLS official measures: compositional adjustment
  - ▶ Hall and Jones ('99) set  $H = \exp \{ \phi(E) \} L$  with  $\phi'(E)$  as the returns to schooling estimated from Mincer regression
  - ▶ Bils and Klenow ('00) further introduce interdependence of HC on older cohorts to capture impacts of teachers and extend to include experience
  - ▶ Manuelli and Seshadri ('14) calibrate a model of human capital acquisition with early childhood development, schooling, and on-the-job training



# Skill-Biased Technological Change

## ► Standard formulation

$$Y(t) = \left[ (B_s(t) L_s(t))^{\frac{\sigma-1}{\sigma}} + (B_u(t) L_u(t))^{\frac{\sigma-1}{\sigma}} \right]^{\frac{\sigma}{\sigma-1}},$$

which implies

$$d \ln \left( \frac{w_s}{w_u} \right) = \frac{\sigma-1}{\sigma} d \ln \left( \frac{B_s}{B_u} \right) - \frac{1}{\sigma} d \ln \left( \frac{L_s}{L_u} \right).$$

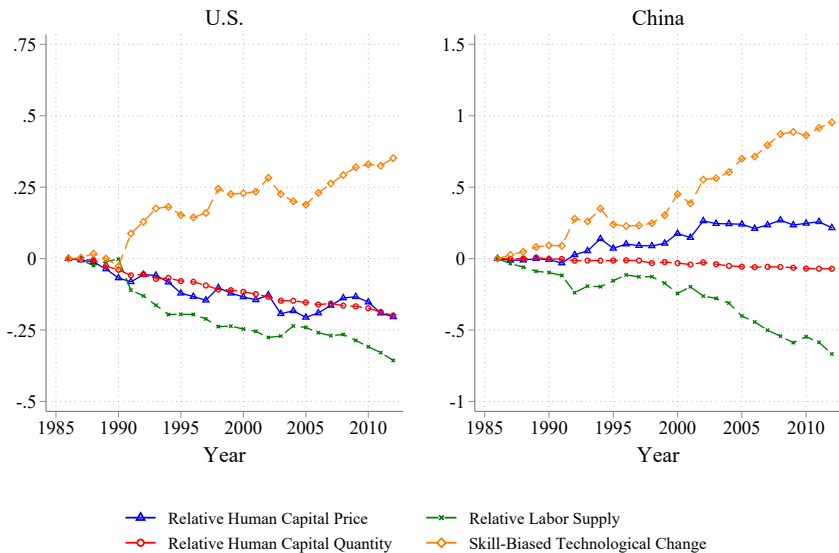
## ► Our formulation:

$$Y(t) = \left[ \underbrace{(A_s(t) h_s(t) L_s(t))^{\frac{\sigma-1}{\sigma}}}_{B_s(t)} + \underbrace{(A_u(t) h_u(t) L_u(t))^{\frac{\sigma-1}{\sigma}}}_{B_u(t)} \right]^{\frac{\sigma}{\sigma-1}},$$

which implies

$$d \ln \left( \frac{w_s}{w_u} \right) = \frac{\sigma-1}{\sigma} d \ln \left( \frac{A_s}{A_u} \right) + \frac{\sigma-1}{\sigma} d \ln \left( \frac{h_s}{h_u} \right) - \frac{1}{\sigma} d \ln \left( \frac{L_s}{L_u} \right).$$

# Skill-Biased Technological Change ( $\sigma = 2$ )



# Korea Decomposition

