Pricing the Priceless: The Financing Cost of Biodiversity Conservation

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Motivation

• Biodiversity matters

- Over 50% of global GDP depends on nature (UN, 2022)
- 25% of species threatened with extinction (Díaz et al., 2019, Science)
- "Biodiversity loss & ecosystem collapse": Top 3 worst long-term risk (WEF, 2024,, 2025)

Global biodiversity financing gap

- Additional investments needed \approx \$700 billion per year (Deutz et al., 2020)
- Incentivizing private sector remains challenging (Starks, 2023 JF; Karolyi & Tobin-de la Puente, 2023 FM; Flammer et al., 2025 JFE)

• Government takes the most conservation efforts

• financial implications: <u>lack of evidence</u>

This Paper...

• Research question: How investors price (government-led) biodiversity conservation transition

- short-term transition costs vs. long-term sustainability
- nation-wide investors *vs.* local biodiversity improvements
- Setting: Green Shield Action (GSA) in China
 - enforced preservation rules in national nature reserves (NNRs)
 - covered all NNRs for the first time in 2017 & repeated annually
 - 20 k+ issues found, 6 million+ m² constructions razed, 1k+ officials held accountable in the first round...
 - local governments have <u>little discretion</u> in implementation (GSA & NNRs)
 - local governments are <u>mainly responsible (i.e. transition costs</u>) for NNRs
- Empirical strategy:
 - DID: municipalities with *vs.* without NNRs around the introduction of GSA
 - pre-existing NNRs, pre-trend analyses, balance tests, placebo tests with non-NNR reserves...
 - outcome variables: municipal corporate bond (MCB) credit spread

Preview of Main Findings

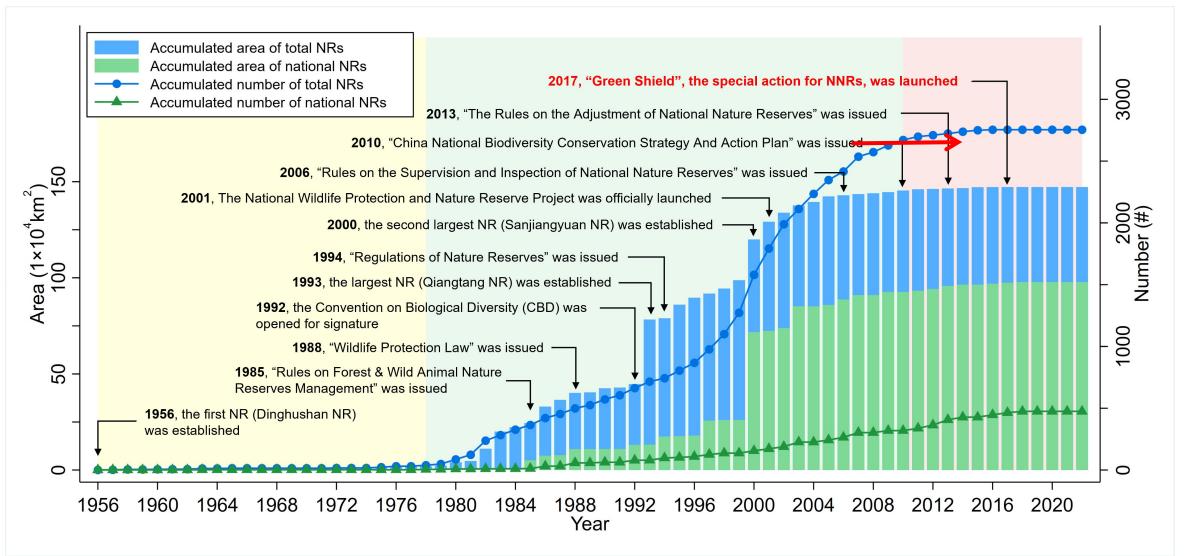
- **GSA increased MCB spreads:** by ~24 bps (12% of the sample mean)
 - additional financing costs: estimated ~\$40 billion (2018-2021)
- Potential mechanism
 - ✓ <u>shutting down illegal economic activities within NNRs</u>
 - ✓ <u>expanding local public spending on NNRs</u>
 - × not driven by (potentially) more public financing demand
 - × not driven by (potentially) higher local political risk
- Heterogeneity: more pronounced effects in
 - bonds with shorter maturities & local governments in weaker fiscal conditions
- "Value" vs. "Values"
 - local biodiversity improved
 - <u>lack of biodiversity conservation literacy</u>: <u>pursuit of financial returns is greater than the non-</u> <u>pecuniary preferences on biodiversity</u>

The role of National Nature Reserves



- > NNR: plausibly exogenous treatment
 - typical natural habitats for rare and endangered wild species (*nature reserves*)
 - a cornerstone in protecting biodiversity and natural capital.
 - only reserves "holding general significance domestically and internationally, exerting remarkable international scientific influence, or possessing extra-ordinary research value" can be designated as NNRs
 - established by central govt department
 - National Nature Reserve Review Committee
 - the most extensive regulatory oversight & the strictest legal provisions
 - predetermined in GSA

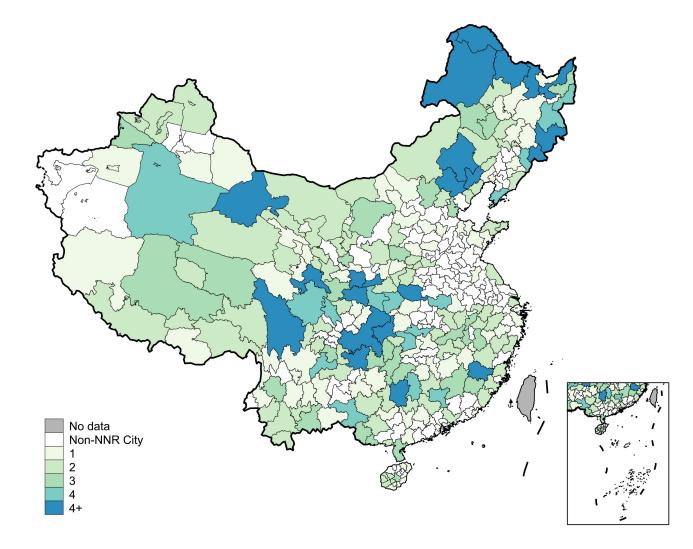
• The establishment of NNRs: predetermined



Chen, Chen, Cong, Gao & Ponticelli (2024)

Treatment vs. Control Groups

• The geographical distribution of NNRs



Chen, Chen, Cong, Gao & Ponticelli (2024)

	NNR=1	NNR=0	Difference		NNR=1	NNR=0	Difference
	(1)	(2)	(1)-(2)		(1)	(2)	(1)-(2)
GDP (ten billion RMB)	18.236	21.848	-3.612	Fixed investment (ten billion RMB)	12.703	14.447	-1.743
	(2.012)	(2.287)	[3.169]		(1.052)	(1.221)	[1.667]
Δ GDP (ten billion RMB)	4.053	4.889	-0.836	Δ Fixed investment (ten billion RMB)	4.498	4.743	-0.246
	(0.622)	(0.638)	[0.952]		(0.540)	(0.694)	[0.886]
GDP per capita (thousand RMB)	42.907	45.715	-2.809	Population (million)	3.943	4.384	-0.440
	(2.040)	(2.411)	[3.252]		(0.256)	(0.254)	[0.388]
Δ GDP per capita (thousand RMB)	5.336	7.104	-1.767	Δ Population (million)	0.062	0.111	-0.049
	(0.718)	(0.870)	[1.149]		(0.022)	(0.024)	[0.034]
GDP annual growth rate $(\%)$	10.364	10.735	-0.371	Population annual growth rate $(\%)$	0.297	0.486	-0.189
	(0.167)	(0.199)	[0.267]		(0.097)	(0.114)	[0.154]
Δ GDP annual growth rate (%)	-3.268	-3.476	0.208	Δ Population annual growth rate (%)	0.015	0.106	-0.091
	(0.246)	(0.303)	[0.398]		(0.142)	(0.204)	[0.243]
Tertiary sector GDP $(\%)$	37.972	38.423	-0.451	Urbanization rate $(\%)$	28.869	29.261	-0.391
	(0.728)	(0.792)	[1.132]		(1.048)	(1.375)	[1.731]
Δ Tertiary sector GDP (%)	6.348	6.299	0.049	High school and above education rate $(\%)$	20.861	21.722	-0.861
	(0.349)	(0.437)	[0.566]		(0.565)	(0.812)	[0.966]
Nighttime light intensity	8.581	9.810	-1.230	Local fiscal revenue (million RMB)	18.521	18.572	-0.052
	(0.525)	(0.659)	[0.854]		(3.111)	(2.178)	[4.436]
Δ Nighttime light intensity	0.671	0.495	0.176^{**}	Δ Local fiscal revenue (million RMB)	5.271	4.356	0.915
	(0.046)	(0.044)	[0.069]		(1.341)	(0.749)	[1.864]
Housing price (thousand RMB/ m^2)	4.771	4.917	-0.146	Local fiscal expenditure (million RMB)	32.230	28.558	3.672
	(0.198)	(0.196)	[0.299]		(3.609)	(2.170)	[5.053]
Δ Housing price (thousand RMB/ m^2)	0.599	0.537	0.062	Δ Local fiscal expenditure (million RMB)	12.736	9.906	2.830
	(0.109)	(0.108)	[0.162]		(2.143)	(0.924)	[2.923]

TABLE A2: PRE-GSA LEVELS AND TRENDS OF LOCALITY CHARACTERISTICS

National nature reserve (NNR)

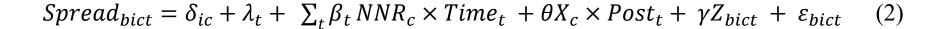
- NNR lists: the Ministry of Ecology and Environment
- (hand-collected) digital maps of NNRs
 - record geographical features: borders, dates of inception...
 - merge it with other GIS data
 - city-level administrative border maps
 - satellite/remote sensing datasets: land cover, nighttime lights...
- Municipal corporate bonds (MCB)
 - the only asset with market prices reflecting city-level public financing costs in China
 - sample construction / spread calculation: following Geng & Pan (2024, JF)
 - Wind Information Co. source
 - quarterly level, China Development Bank (CDB) yield as reference ...

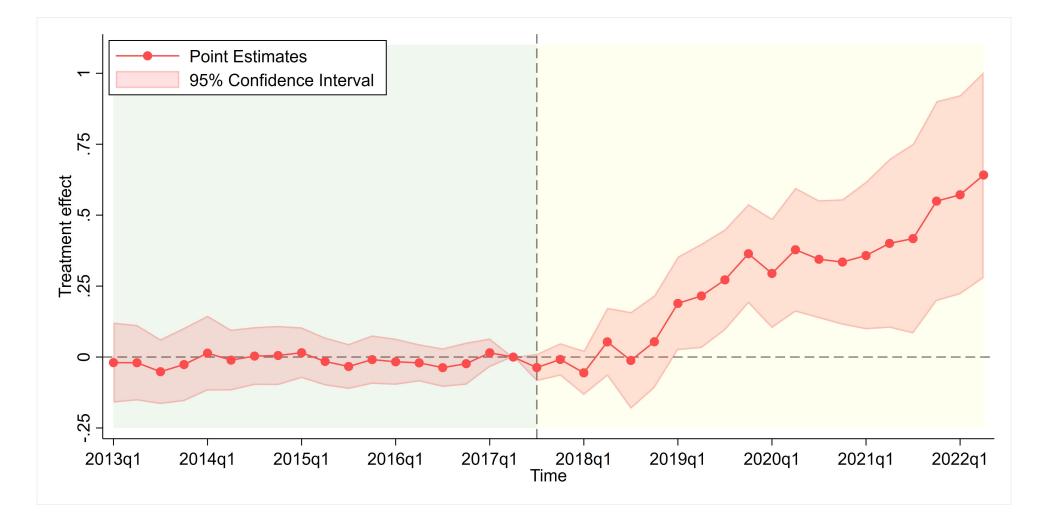
$$Spread_{bict} = \delta_{ic} + \lambda_t + \beta NNR_c \times Post_t + \theta X_c \times Post_t + \gamma Z_{bict} + \varepsilon_{bict}$$
(1)

	Spread					
	(1)	(2)	(3)	(4)		
$NNR \times Post$	0.270^{***} (0.101)	0.250^{***} (0.094)	0.256^{***} (0.075)	$\begin{array}{c} 0.237^{***} \\ (0.072) \end{array}$		
Year-quarter FE	Yes	Yes	Yes	Yes		
Issuer FE	Yes	Yes	Yes	Yes		
Bond controls	No	Yes	No	Yes		
City pre-shock var. \times Post	No	No	Yes	Yes		
Adjusted R^2	0.493	0.552	0.503	0.561		
Obs	87885	87885	87885	87885		

TABLE 2: GSA AND MCB SPREADS: BASELINE ESTIMATES

Event Study



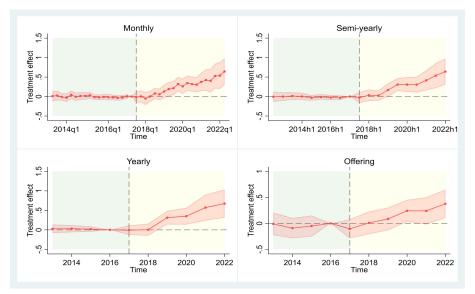


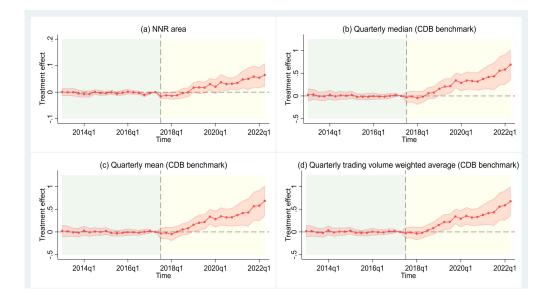
Chen, Chen, Cong, Gao & Ponticelli (2024)

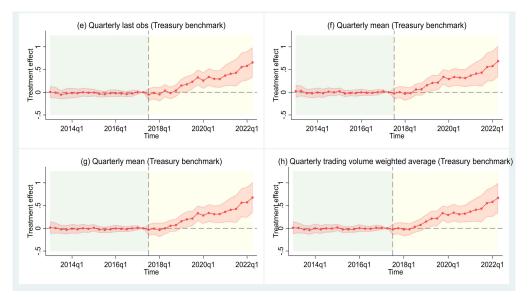
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Robustness

- Alternative measures of treatment intensity
 - the area of NNRs in the city
- Alternative measures of bond spread
 - quarterly last obs, quarterly mean, quarterly median, quarterly trading volume weighted average
 - Treasury yield risk-free benchmark
- Alternative frequencies of bond sample
 - monthly, semi-yearly, yearly
 - the primary market (issuance)







Chen, Chen, Cong, Gao & Ponticelli (2024)

The Financing Cost of Biodiversity Conservation

• Non-significant effects for lower-level nature reserves.

		Spr	ead	
	(1)	(2)	(3)	(4)
$NNR \times Post$	0.237***	0.234***	0.232***	0.227***
	(0.072)	(0.073)	(0.074)	(0.076)
$ProvNR \times Post$	-0.048	· · · · ·		-0.049
	(0.093)			(0.093)
$CityNR \times Post$		-0.018		-0.022
·		(0.076)		(0.080)
$CountyNR \times Post$			0.033	0.040
			(0.077)	(0.081)
Controls	Yes	Yes	Yes	Yes
Year-quarter FE	Yes	Yes	Yes	Yes
Issuer FE	Yes	Yes	Yes	Yes
Adjusted R^2	0.561	0.561	0.561	0.561
Obs	87885	87885	87885	87885

TABLE 3: GSA AND MCB SPREADS: PLACEBO TEST

• Non-significant effects for bonds issued by central-govt-owned enterprises

		Spread						
	Quarterly last obs	Quarterly median	Quarterly mean	Trading volume weighted average				
	(1)	(2)	(3)	(4)				
$NNR \times Post$	$0.029 \\ (0.096)$	$0.021 \\ (0.098)$	$0.031 \\ (0.099)$	$0.026 \\ (0.098)$				
Controls Year-quarter FE Issuer FE	Yes Yes Yes	Yes Yes Yes	Yes Yes Yes	Yes Yes Yes				
Adjusted R^2 Obs	$0.731 \\ 23824$	$0.745 \\ 23824$	$0.739 \\ 23824$	$0.741 \\ 23824$				

TABLE A9: GSA AND CSOE BOND SPREADS

Mechanism - Transition Costs

• Jinyun Mountain NNR in Chongqing



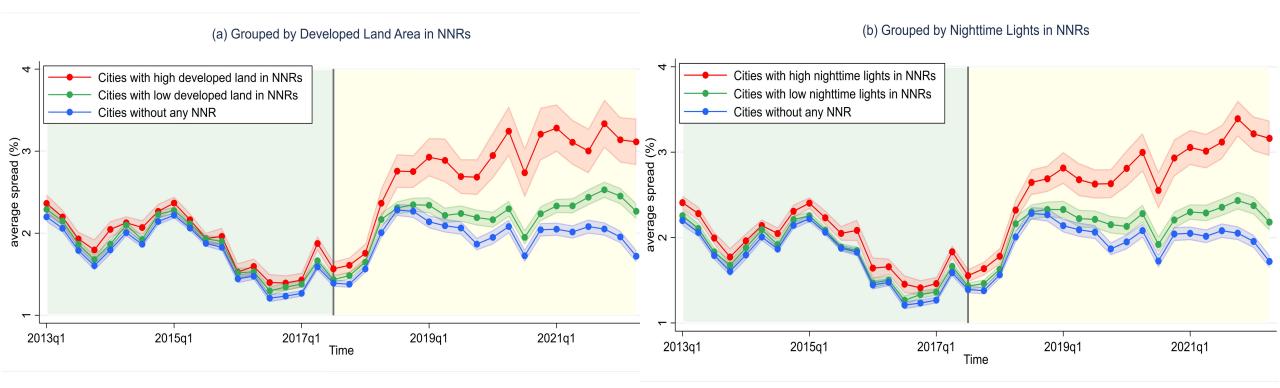
pre-GSA

post-GSA

- Beibei District Govt spent over 440 mill. RMB in relocation effort.
 - fiscal revenue: mere 3 billion RMB for that year ($\approx 15\%$).

Pre-existing Economic Activities inside NNRs

• Greater effects for cities with more pre-existing economic activities in NNRs



Pre-existing Economic Activities inside NNRs

• Greater effects for cities with more pre-existing economic activities in NNRs

	Spread					
Grouping indicator	Developed	land area	Nighttime li	ght intensity		
	(1)	(2)	(3)	(4)		
$NNR \times Post \times High ex-ante economic activity in NNRs$	0.495***	0.307**	0.353**	0.210^{*}		
	(0.128)	(0.133)	(0.138)	(0.122)		
$NNR \times Post$	0.183^{*}	0.176^{**}	0.181	0.184**		
	(0.105)	(0.075)	(0.110)	(0.077)		
Other terms of triple differences	Yes	Yes	Yes	Yes		
Controls	No	Yes	No	Yes		
Year-quarter FE	Yes	Yes	Yes	Yes		
Issuer FE	Yes	Yes	Yes	Yes		
Adjusted R^2	0.495	0.562	0.494	0.562		
Obs	87885	87885	87885	87885		

TABLE 4: GSA AND MCB SPREADS: PRE-EXISTING ECONOMIC ACTIVITIES WITHIN NNRS

• Worsen local fiscal condition, especially increase the fiscal expenditures

	(1)	(2)	(3)	(4)
Dependent Venichle	Fiscal deficit / Fiscal	Fiscal deficit /	Fiscal expenditure /	Fiscal revenue /
Dependent Variable	revenue	Population	Population	Population
NNR×Post	0.174**	0.502***	0.356*	-0.172
	(0.080)	(0.163)	(0.205)	(0.124)
Controls	Yes	Yes	Yes	Yes
Year FE / City FE	Yes	Yes	Yes	Yes
Observations	2,423	2,423	2,423	2,423
Adjusted R ²	0.953	0.936	0.940	0.957

Local Public Creditworthiness

• Greater effects for cities with higher debt burden.

TABLE 5: GSA AND LOCAL PUBLIC CREDITWORTHINESS

Panel B: GSA and MCB spreads: local debt pressure

	S	Spread
Grouping reference	Total debt	Interest-bearing debt
	(1)	(2)
$NNR \times Post \times High debt burden$	0.245^{*}	0.286**
	(0.127)	(0.136)
$NNR \times Post$	0.120	0.097
	(0.093)	(0.098)
Other terms of triple differences	Yes	Yes
Controls	Yes	Yes
Year-quarter FE	Yes	Yes
Issuer FE	Yes	Yes
Adjusted R^2	0.562	0.563
Obs	87837	87837

Actual Public Spending on Biodiversity

安徽 <mark>扬子</mark> 鳄		2018年02月07日 14:51 来源:4	直被恢复项目施工(二次招标) 示 哈國政府采购网 [FID] 【图示公告证文】	评标结果公	→ The name of the NNR
	公告信息:				
	采购项目名称	安徽扬子鳄自然保护区夏湖	(片区东冲片植被恢复项目施工 (二次招标)		The name of the procurement project
	品目				
	采购单位	安徽扬子鳄国家级自然保护	这管理局		 Government department that
	行政区域	安徽省	公告时间 2018年02月07日 14:51		procures the project
	本项目招标公告日期	2018年01月17日	中标日期 2018年02月06日		
	评审专家名单	吴刚、方冬根、周阳、郑光	和、王建		Announcement time
	总中标金额	¥132.547601万元(人图	8币)		
	联系人及联系方式:				
	项目联系人	马新纪			
	项目联系电话	0563-3042599			
	采购单位	安徽扬子鳄国家级自然保护	区管理局		
	采购单位地址	安徽省宣城市宣州区向阳机	事处夏渡社区		
	采购单位联系方式	13063234026			
	代理机构名称	安徽宏基建设项目管理有限	公司		
	代理机构地址	宣城市状元南路55号			
	代理机构联系方式	13856304392			

Actual Public Spending on Biodiversity

- *Narrow GSA contracts* those explicitly mentioning NNR names in the contents
- **Broad GSA contracts** those identified as related to biodiversity affairs after text analysis
 - keyword selection using Word2Vec model

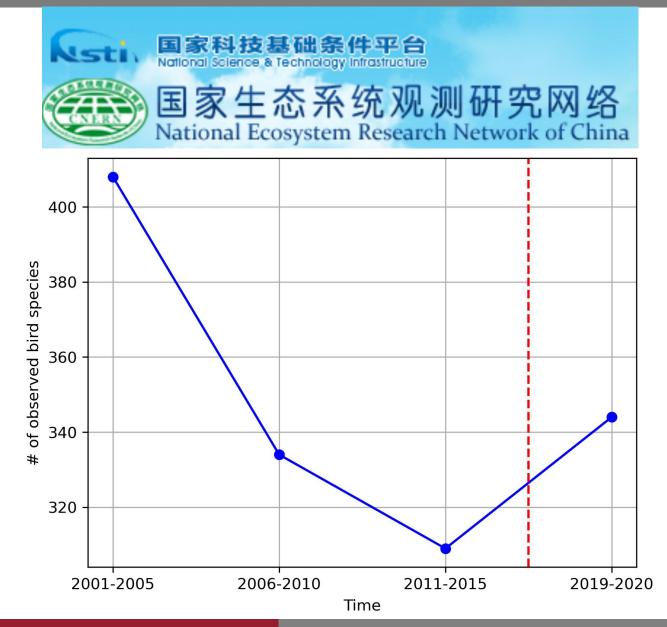
Contract Identification	Narrow of	definition	Broad definition		
	(1)	(2)	(3)	(4)	
Danandant Variable	GSA contract num /	GSA contract value /	GSA contract num /	GSA contract value /	
Dependent Variable	Population	Population	Population	Population	
NNR×Post	0.586***	1.527***	3.300***	8.958***	
	(0.102)	(0.337)	(0.836)	(3.387)	
Controls	Yes	Yes	Yes	Yes	
Year FE / City FE	Yes	Yes	Yes	Yes	
Observations	2,423	2,423	2,423	2,423	
Adjusted R ²	0.613	0.388	0.675	0.473	

• Greater effects for bonds with shorter maturities

	Spread								
Grouping reference	Le	ong Term >3 ye	ars	Lo	ong Term >4 ye	ars			
Sample	Short Term	Long Term	Full Sample	Short Term	Long Term	Full Sample			
	(1)	(2)	(3)	(4)	(5)	(6)			
$NNR \times Post$	0.342^{***} (0.097)	0.178^{***} (0.066)	0.311^{***} (0.091)	0.307^{***} (0.076)	0.151^{**} (0.077)	0.278^{***} (0.078)			
NNR × Post × 1 [Long Term]			-0.164^{**} (0.075)			-0.153^{**} (0.072)			
Other terms of triple differences			Yes			Yes			
Controls	Yes	Yes	Yes	Yes	Yes	Yes			
Year-quarter FE	Yes	Yes	Yes	Yes	Yes	Yes			
Issuer FE	Yes	Yes	Yes	Yes	Yes	Yes			
Adjusted R^2	0.587	0.655	0.563	0.580	0.673	0.562			
Obs	35260	52625	87885	48414	39471	87885			

TABLE 6: GSA AND MCB SPREADS: BOND TERM STRUCTURE

Biological Improvement



Observations from eleven
 ecological investigation stations
 inside NNR municipalities.

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Biological Improvement

	● 中国观鸟记录中心 http://www.birdreport.cn ▼			最新记录								
首页 - 中国观鸟记录中心 网页 2023年7月18日 · 中国地区观鸟数据服务平台,向大众提供1400多种鸟数据查				序号	观测时间	记录用户	观测点	鸟种数				
询、 <mark>鸟类</mark> 分布查询、统计及用户观鸟记录管理、AI半自动鸟种标疑,向社会观鸟爱好			2023101100049	23-10-11 06:30至23-10-11 08:00	华少	北京市北京市顺义区向阳	20					
	鸟种分布 用户中心 发布 最新记录 会员注册 会员登录		2023101100048	23-10-11 07:00至23-10-11 08:00	空气	上海市上海市闵行区上海	1					
当种分布			2023101100046	23-10-11 07:00至23-10-11 08:00	<u>领角鸮xt</u>	北京市北京市西城区德胜	7					

TABLE A9: GSA AND BIRDWATCHING ACTIVITIES

Dep. Var	$\frac{\text{\# of bird species}}{\text{observed}}$ (1)	$\frac{\text{\# of birdwatching}}{\text{reporters}}$ (2)	$\frac{\text{\# of birdwatching}}{\text{reports}}$ (3)
$NNR \times Post$	$9.240^{**} \\ (4.625)$	$0.646 \\ (1.040)$	$ \begin{array}{c} 1.370 \\ (6.240) \end{array} $
Year-quarter FE City FE	Yes Yes	Yes Yes	Yes Yes
Adjusted R^2 Obs	$0.606 \\ 4582$	$\begin{array}{c} 0.538 \\ 4582 \end{array}$	$\begin{array}{c} 0.456 \\ 4582 \end{array}$

Chen, Chen, Cong, Gao & Ponticelli (2024)

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"Value" vs. "Values" – The Pricing Effects

- Investors' non-pecuniary preferences on sustainablity
 - do not favor effective biodiversity improvements
 - inconsistent with the heterogeneity in information disclosure
 - inconsistent with the insignificance among lower-level nature reserves

	Spread			
	Birds species observed		species - IU	CN measure
	(1)	(2)	(3)	(4)
$NNR \times Post$	0.186**	0.193**	0.206**	0.226***
	(0.085)	(0.075)	(0.084)	(0.084)
NNR \times Post \times High bio improvement	0.113	0.191	0.129	0.044
	(0.112)	(0.185)	(0.111)	(0.098)
Other terms of triple differences	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes
Year-quarter FE	Yes	Yes	Yes	Yes
Issuer FE	Yes	Yes	Yes	Yes
Adjusted R^2	0.560	0.561	0.561	0.561
Obs	86039	86039	87885	87885

Mutual fund holdings

TABLE A15: GSA AND MCB SPREADS: MUTUAL FUND HOLDINGS

	Spread			
	Quarterly last obs (1)	Quarterly median (2)	Quarterly mean (3)	Trading volume weighted average (4)
NNR \times Post \times 1 [Mutual fund holding]	-0.056	-0.062	-0.059	-0.062
	(0.059)	(0.059)	(0.058)	(0.060)
$NNR \times Post$	0.242***	0.241***	0.243***	0.240***
	(0.075)	(0.074)	(0.074)	(0.073)
Controls	Yes	Yes	Yes	Yes
Year-quarter FE	Yes	Yes	Yes	Yes
Issuer FE	Yes	Yes	Yes	Yes
Adjusted R^2	0.562	0.584	0.587	0.586
Obs	87885	87885	87885	87259

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Confounding factors & Alternative explanations

- × Increased demand for financing by local governments?
 - non-significant change in public financing amount around GSA.
- × Increased local political risk?
 - non-significant change in political turnover around GSA
 - non-significant heterogeneity among officials with different political incentives
- × Confounding effects of Contemporaneous environmental regulation shocks?
 - The estimated effects of GSA remain robust after controlling other policy indicators such as

- Central Inspection on Environmental Protection (CIEP) / Nationwide Battle to Prevent and Control Pollution (NBPCP)

- × Macro dynamics of the Chinese macro economy (defaults, real estate, bank development...)
 - The estimated effects of GSA hold among AAA-rated bonds
 - Non-significant change in CSOE bond spreads around GSA
 - Non-significant change in local banking institution development / housing price around GSA

Local banking institution development

	NNR = 1	NNR = 0	Difference
	(1)	(2)	(1) - (2)
In(Banking branch number)	6.169	6.153	0.016
	(0.051)	(0.068)	[0.084]
△ ln(Banking branch number)	0.097	0.114	-0.017
	(0.009)	(0.011)	[0.014]
ln(Banking branch capital)	7.959	7.974	-0.015
	(0.100)	(0.134)	[0.164]
△ln(Banking branch capital)	0.191	0.223	-0.031
	(0.029)	(0.048)	[0.052]
Panel B: The development of local banki	ing institutions and and housing price arou	nd GSA	
	(1)	(2)	(3)
	ln(Banking branch number)	ln(Banking branch capital)	In(Housing price)
NNR × Post	-0.005	0.001	-0.026
	(0.010)	(0.043)	(0.018)
Controls / Year FE / City FE	Yes	Yes	Yes
		0.400	1 (7 1
Observations	2,423	2,423	1,674

Chen, Chen, Cong, Gao & Ponticelli (2024)

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Panel A: GSA and local political turnover

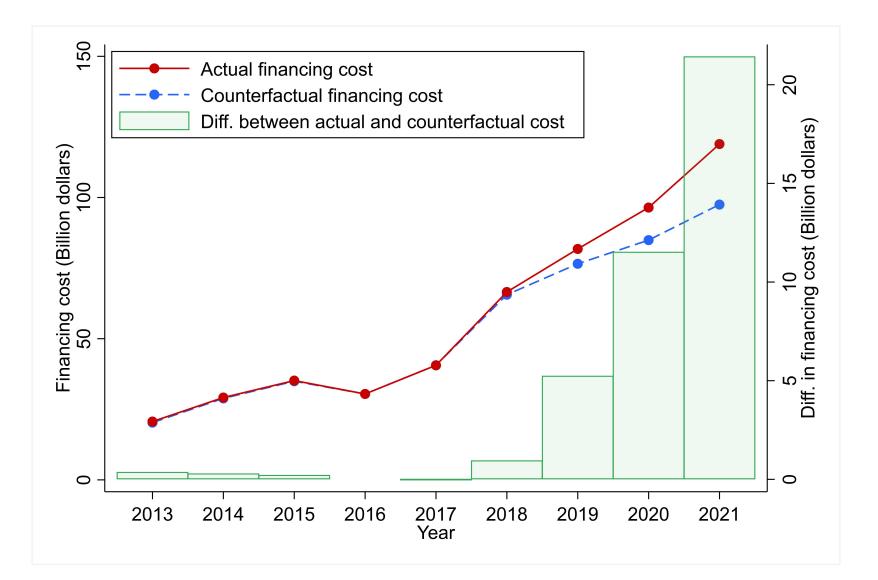
Dep.var	Turnover dummy		
	Municipal CPC secretary	Mayor	
	(1)	(2)	
$NNR \times Post$	-0.025 (0.032)	$0.042 \\ (0.028)$	
Controls	Yes	Yes	
Year FE	Yes	Yes	
City FE	Yes	Yes	
Adjusted R^2	0.093	0.115	
Obs	2725	2725	

Panel B: GSA and MCB spreads: local political risk

Dep.var	Spread		
	Municipal CPC secretary	Mayor	
	(1)	(2)	
NNR \times Post	0.237^{***} (0.081)	0.236^{***} (0.079)	
NNR \times Post \times In the first 2 years of tenure	0.004	0.009	
n management of the conditioned in respectively to ended where	(0.060)	(0.064)	
Other terms of triple diff.	Yes	Yes	
Controls	Yes	Yes	
Year-quarter FE	Yes	Yes	
Issuer FE	Yes	Yes	
Adjusted R^2	0.562	0.561	
Obs	87885	87885	

Chen, Chen, Cong, Gao & Ponticelli (2

Additional Financing Costs



 A back-of-the-envelope estimation of additional public financing costs (i.e., interest payment): (2018-2021) ~ 40 billion dollars.

Literature

- Nature capital & biodiversity conservation
 - The **benefits** of biodiversity conservation
 - "Value of diversity" (Weitzman, 1992,1993,1998 QJE, QJE, ECTA); Heal (2001); Brock & Xepapadeas (2003 AER).
 - reducing health risks (Frank & Sudarshan, 2024 AER; Frank, 2024 Science; Keesing & Ostfeld, 2021 PNAS)
 - mitigating climate change (Isbell et al., 2015 Nature; Rizzi, 2022; Taylor & Druckenmiller, 2022 AER)
 - The **costs** of biodiversity conservation limited evidence
 - This paper: public financing costs (context: a govt-led conservation effort)
- Biodiversity & Financial Markets (emerging)
 - Recent work: Giglio et al. (2023), Garel et al. (2024, RF; 2025), Gjerde et al. (2025); Coqueret et al. (2024 Ecol E), Xiong (2023)...
 - characterize the biodiversity risks
 - risk premia in equity or derivatives markets
 - **This paper**: how the costs of biodiversity conservation are priced in bond markets in <u>a large</u> <u>emerging economy of significance for global biodiversity transition</u>

Literature

• Sustainability & climate finance

- Climate finance (Choi et al., 2020 RFS; Engle et al., 2020 RFS; Sautner et al., 2023 JF; Seltzer et al., JFE R&R)
- In contrast, biodiversity issues (Karolyi & Tobin-de la Puente, 2023 FM):
 - more challenges in valuation and property rights .
 - harder to address through market mechanisms like carbon trading
- <u>Govt (public capital) engagement in conservation</u>: necessary

 \Rightarrow raise concerns about govt's fiscal sustainability.

- This paper: significant effects on the cost of public capital
- Impact investing
 - Financial benefits ("value") & non-pecuniary preferences ("values") (Starks, 2023 JF)
 - "values" motivation (Baker et al., 2022; Barber et al., 2021 JFE)
 - "value" motivation (Giglio et al., 2023; Dimson et al., 2015 RFS, 2021; Krueger et al., 2020 RFS; Starks et al., 2023; Hoepner et al., 2024 RF)
 - **This paper:** lack of biodiversity conservation literacy

Policy Implications

• External validity:

- Biodiversity loss is a global issue
- China: biologically & economically important (e.g., Egli et al., 2018)
- Implications: "Government moving first" in biodiversity transition
 - limited budget + fiscal burden: expensive external financing (our finding)
 - optimal targeting
 - heterogeneity in biological benefit *vs.* financial cost
 - specialized financing instruments
 - adequate information disclosure
 - cultivation of ESG investors
 - social consensus of biodiversity conservation
 - ⇒ "Blended" Biodiversity Finance (Flammer, Giroux & Heal, 2025 JFE; 2024)

Conclusions

- **GSA increased MCB spreads:** by ~24 bps
 - additional public interest payments: estimated ~\$40 billion (2018-2021)

• Potential mechanism

- ✓ <u>shutting down illegal economic activities within NNRs</u>
- ✓ expanding local public spending on NNRs
- × not driven by (potentially) more public financing demand
- × not driven by (potentially) higher local political risk
- **Heterogeneity:** more pronounced effects in
 - bonds with shorter maturities & local governments in weaker fiscal conditions
- "Value" vs. "Values"
 - local biodiversity improved
 - pursuit of financial returns > non-pecuniary preferences on biodiversity

Thanks!

> 中华人民共和国自然保护区条例规定:

- 第二条 本条例所称自然保护区,是指对有代表性的自然生态系统、珍稀濒危野生动植物物种的天然集中分布区、有特殊意义的自然遗迹等保护对象所在的陆地、陆地水体或者海域,依法划出一定面积予以特殊保护和管理的区域。
- 第十一条 自然保护区分为国家级自然保护区和地方级自然保护区。在国内外有典型意义、
 在科学上有重大国际影响或有特殊科学研究价值的自然保护区,列为国家级自然保护区。
- 《中华人民共和国自然保护区条例》规定:禁止在自然保护区内进行砍伐、放牧、狩猎、 捕捞、采药、开垦、烧荒、开矿、采石、挖沙等活动。
- > NNRs serve as a cornerstone in protecting biodiversity and natural capital.

"绿盾 2017"国家级自然保护区监督检查

专项行动方案

为贯彻落实《中共中央办公厅 国务院办公厅关于甘肃祁连山国 家级自然保护区生态环境问题督查处理情况及其教训的通报》(中办 发电(2017)13号)(以下简称《两办通报》)精神,切实加强自然 保护区监督管理,环境保护部、国土资源部、水利部、农业部、国 家林业局、中国科学院、国家海洋局共同在全国组织开展"绿盾 2017"国家级自然保护区监督检查专项行动。

一、指导思想

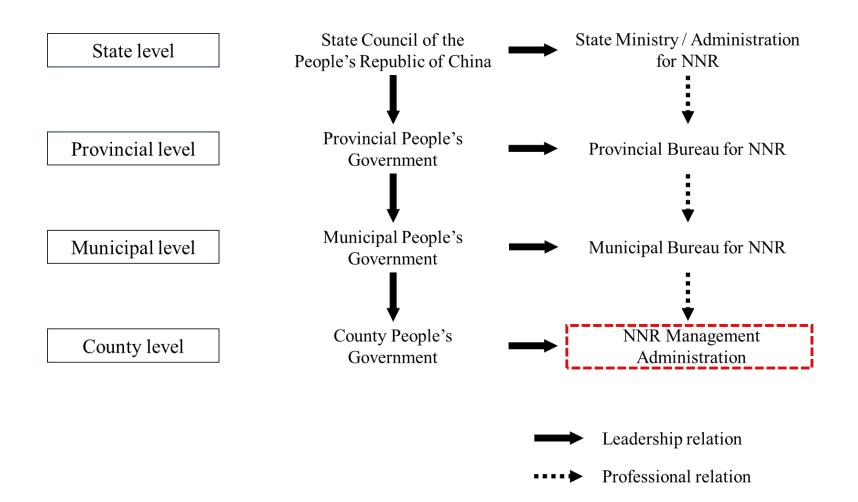
附件

深入贯彻党中央、国务院关于生态文明建设的决策部署,认真落 实习近平总书记等中央领导同志重要批示精神,切实提高政治站位, 牢固树立"四个意识",坚决把思想和行动统一到《两办通报》要求上 来,深刻吸取甘肃祁连山生态环境问题的教训,严厉打击涉及自然保 护区的各类违法违规行为,把加强自然保护区监督管理作为重要政治 责任,严格执行,不打折扣,牢固构筑国家生态安全屏障。

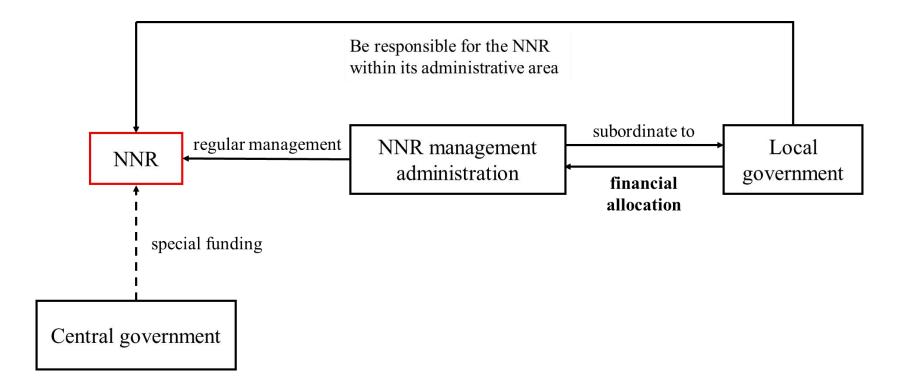
The Financing Cost of Biodiversity Conservation

Background of NNRs - How NNRs work

FIGURE B4: INSTITUTIONAL STRUCTURE ARRANGEMENTS FOR NNRS



Background of NNRs - How NNRs work



根据《自然保护区条例》第三章第二十三条:管理自然保护区**所需经费**,由自然保护区所在地的县级以上**地方人民政府安排**。 国家对国家级自然保护区的管理,给予**适当的**资金补助。

According to Article 23 of Chapter 3 of the "*Regulations on Nature Reserves*": The funds required for the management of nature reserves shall be arranged by the local government at the county level or above where the nature reserve is located. The central government just provides appropriate financial subsidies for the management of national-level nature reserves.

Chen, Chen, Cong, Gao & Ponticelli (2024)

The Financing Cost of Biodiversity Conservation

Background of NNRs - How NNRs work

- Media report:
 - The central government only allocates 600 million yuan annually for the existing 474 national nature reserves, averaging only 1.26 million yuan per reserve.
- An example: financial statement of Jinhuacha NNR in 2022

Panel A Jinhuacha National Nature Reserve	
项目 Item	金额 Amount
	(10 thousand)
一、一般公共预算财政拨款收入 General Public Budgetary Financial Appropriation Income	2,154.35
二、政府性基金预算财政拨款收入 Government Fund Budgetary Financial Appropriation Income	0.00
三、国有资本经营预算财政拨款收入 State-Owned Capital Operation Budgetary Financial Appropriation Income	0.00
四、上级补助收入 Subsidy Income from Higher Authorities	0.00
五、事业收入 Operating Income	0.00
六、经营收入 Business Income	0.00
七、附属单位上缴收入 Income Turned Over by Affiliated Departments	0.00
八、其他收入 Other Income	182.89

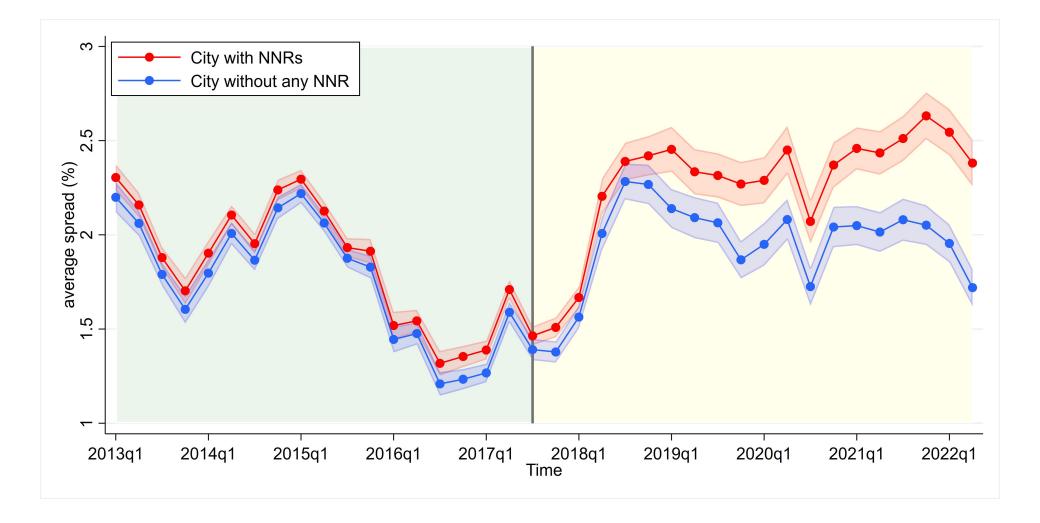
Background of GSA - Qilian Mountain NNR

- > Many local governments in charge of NNRs initially failed to fulfill responsibilities
 - An example: the Qilian Mountain National Nature Reserve



- The "Qilian Mountain Incident" triggered the nationwide supervision and inspection actions led by national departments since July 2017, namely the Green Shield Action.
 - achieved complete coverage of all of NNRs for the first time
 - Over 20,800 issues have been found (in the first round, the same below).
 - Over 5.9 million sq.m of constructed facilities have been pulled down.
 - Over 1,100 officials held accountable.
 - repeated annually in following years (campaign style → regular regime)
 - ✓ exerting pressure on local govts to act in response to reported violations

Unconditional Pattern of MCB Spreads



Panel A: Central Inspection on Environmental Protection						
			Spr	read		
	(1)	(2)	(3)	(4)	(5)	(6)
$NNR \times Post$	0.237^{***} (0.072)	0.237^{***} (0.072)	0.236^{***} (0.072)	0.233^{***} (0.072)	0.229^{***} (0.072)	0.226^{***} (0.073)
In the 1st round	(0.055^{**}) (0.025)	(0.012)	(0.055^{**}) (0.025)	(0.012)	(0.012)	(0.010)
In the 2nd round	(0.020)	-0.017 (0.049)	-0.017 (0.049)			
After the 1st round		(0.010)	(01010)	0.086^{**} (0.038)		0.082^{**} (0.037)
After the 2nd round				(0.000)	$0.084 \\ (0.066)$	(0.082) (0.066)
Controls	Yes	Yes	Yes	Yes	Yes	Yes
Year-quarter FE	Yes	Yes	Yes	Yes	Yes	Yes
Issuer FE	Yes	Yes	Yes	Yes	Yes	Yes
Adjusted R^2 Obs	$0.561 \\ 87885$	$0.561 \\ 87885$	$0.561 \\ 87885$	$0.561 \\ 87885$	$0.561 \\ 87885$	$0.561 \\ 87885$

TABLE A6: GSA AND MCB SPREADS: MAJOR CONFOUNDING EVENTS

Confounding Factors

TABLE A6:	GSA and M	ACB SPREADS:	Major	Confounding Events	
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Panel B: Nationwide Battle to Prevent and Control Poll	ution
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			Spr	read		
	(1)	(2)	(3)	(4)	(5)	(6)
$NNR \times Post$	0.200***	0.229***	0.220***	0.218***	0.213***	0.186**
	(0.076)	(0.073)	(0.074)	(0.075)	(0.076)	(0.080)
$AQI \times Post2018Q1$	-0.004		× ,			-0.004
	(0.003)					(0.003)
Industrial SO2 / GDP2 \times Post2018Q1		0.718^{***}			0.698^{***}	0.681^{***}
,		(0.115)			(0.158)	(0.154)
industrial sewage / GDP2 \times Post2018Q1			-0.049		-0.315*	-0.333**
			(0.171)		(0.167)	(0.166)
Industrial dust / GDP2 \times Post2018Q1				0.697^{***}	0.281	0.302
				(0.240)	(0.280)	(0.274)
Controls	Yes	Yes	Yes	Yes	Yes	Yes
Year-quarter FE	Yes	Yes	Yes	Yes	Yes	Yes
Issuer FE	Yes	Yes	Yes	Yes	Yes	Yes
Adjusted R^2	0.553	0.549	0.546	0.546	0.548	0.548
Obs	85741	84739	84628	83482	83482	83482

Dep. Var	MCB issuance dummy	MCB issuance amount	Growth rate of LGFV debt	Growth rate of LGFV interest-bearing debt
	(1)	(2)	(3)	(4)
$NNR \times Post$	-0.040 (0.030)	-1.615 (1.291)	-1.291 (3.710)	-8.404 (6.338)
Controls Year FE City FE	Yes Yes Yes	Yes Yes Yes	Yes Yes Yes	Yes Yes Yes
Adjusted R^2 Obs	$\begin{array}{c} 0.372 \\ 2437 \end{array}$	$0.775 \\ 2437$	$0.181 \\ 2437$	$\begin{array}{c} 0.154 \\ 2437 \end{array}$

TABLE A7: GSA AND PUBLIC FINANCING DEMAND

Notes: This table reports the city-year-level regression results of the effects of GSA on the quantity of local public financing. MCB issuance dummy is a dummy variable that equals one if a city has a new MCB issuance in that year and zero otherwise. MCB issuance amount is a continuous variable that represents the the total amount of new MCB issued by a city in that year (in billion RMB yuan). Growth rate of LGFV debt is a continuous variable that represents the growth rate of city-year-level aggregated total debts of LGFVs with outstanding MCBs (in percentage). Growth rate of LGFV interest-bearing debt is a continuous variable that represents the growth rate of city-year-level aggregated interest-bearing debts of LGFVs with outstanding MCBs (in percentage). NNR is a dummy variable that equals one if there is at least one national nature reserve in the city and zero otherwise. Post is a dummy variable that equals one for years in and after 2017 and zero otherwise. Regressions include year and city fixed effects, as well as the city-level control variables (i.e., city pre-shock var.×Post used in Table 2). Standard errors in parentheses are clustered at the city level. ***, **, and * indicates significance at the 1%, 5%, and 10% level, respectively.

TAF	BLE A8: GSA AND LOCAL POLITICAL	Risk	Panel B: GSA and MC	CB spreads: local political risk	 \$	
Panel A: GSA and	Panel A: GSA and local political turnover		Dep.var	Spread		
Dep.var	Turnover dur	mmv		Municipal CPC secretary	Mayor	
Dop.tar		0		(1)	(2)	
	Municipal CPC secretary	Mayor	$NNR \times Post$	0.237***	0.236***	
	(1)	(2)		(0.081)	(0.079)	
$NNR \times Post$	-0.025	0.042	$\underbrace{\qquad NNR \times Post \times In the}_{\text{first 2 years of tenure}}$	0.004	0.009	
	(0.032)	(0.042)	mbt 2 years of tenare	(0.060)	(0.064)	
Controls	Yes	Yes	Other terms of triple diff.	Yes	Yes	
			Controls	Yes	Yes	
Year FE	Yes	Yes	Year-quarter FE	Yes	Yes	
City FE	Yes	Yes	Issuer FE	Yes	Yes	
Adjusted R^2	0.093	0.115	Adjusted R^2	0.562	0.561	
Obs	2725	2725	Obs	87885	87885	

"Value" vs. "Values" – Investor's learning through GSA

- Some investors hold **non-pecuniary** preferences on biodiversity
 - know little about the actual situation of NNRs
 - **GSA delivered delayed information** on the poor management of NNR
 - ⇒ "values" (impact) investors may blame local authorities for past negligence
 - inconsistent with the dynamic pattern in Figure 4

	Spi	read
	(1)	(2)
$NNR \times Post$	0.247^{**}	0.245^{**}
	(0.108)	(0.105)
NNR \times Post \times High newspaper coverage	-0.014	0.006
	(0.108)	(0.107)
Other terms of triple differences	Yes	Yes
Controls	Yes	Yes
Year-quarter FE	Yes	Yes
Issuer FE	Yes	Yes
Adjusted R^2	0.561	0.561
Obs	87885	75184

TABLE A10: GSA AND MCB SPREADS - INFORMATION ASYMMETRY

Chen, Chen, Cong, Gao & Ponticelli (2024)

The Financing Cost of Biodiversity Conservation

TABLE A8: GSA AND MCB SPREADS: AAA-RATED BONDS

		Spread			
	(1)	(2)	(3)	(4)	
$NNR \times Post$	0.189^{**} (0.081)	0.163^{**} (0.077)	0.161^{**} (0.077)	0.171^{**} (0.077)	
Controls Year-quarter FE Issuer FE	Yes Yes Yes	Yes Yes Yes	Yes Yes Yes	Yes Yes Yes	
Adjusted R^2 Obs	$0.664 \\ 17920$	$0.677 \\ 17920$	$0.685 \\ 17920$	$0.687 \\ 17676$	

TABLE A12: Additional Local Public Debt Costs and Corresponding Economic Significance

Scenario A: China bears the gap in biodiversity financing according to its share of global species (6.4%) Scenario B: China bears the gap in biodiversity financing according to its share of global land area (7%) Scenario C: China bears the gap in biodiversity financing according to its share of global GDP (18.5%)						
Year	2018	2019	2020	2021		
Additional financing costs for MBC markets (Billion dollars) Global biodiversity financing gap estimated by Deutz <i>et al.</i> (2020) (Billion dollars) China's biodiversity financing gap in Scenario A (Billion dollars) China's biodiversity financing gap in Scenario B (Billion dollars) China's biodiversity financing gap in Scenario C (Billion dollars)	0.96	5.25 711 45.5 49.77 131.54	$11.54 \\711 \\45.5 \\49.77 \\131.54$	$21.44 \\711 \\45.5 \\49.77 \\131.54$		
The proportion of additional financing costs in China's biodiversity financial gap in Scenario A (%) The proportion of additional financing costs in China's biodiversity financial gap in Scenario B (%) The proportion of additional financing costs in China's biodiversity financial gap in Scenario C (%)		$11.54 \\ 10.55 \\ 3.99$	$25.36 \\ 23.19 \\ 8.77$	$ \begin{array}{r} 47.12 \\ 43.08 \\ 16.30 \end{array} $		

Notes: This table presents results of a simple back-of-the-envelope calculation on the aggregate costs of GSA on the LGFVs' debt interest payments and the corresponding economic significance. The exchange rate between the US dollar and the Chinese RMB yuan is set as 1: 7.