

Discussion of Bai, Lu, and Wang:
Optimal Trade Policies and Market Power
in General Equilibrium Trade Models

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Summary

- ▶ Derives optimal trade *and* domestic policies in a multi-country, multi-sector general equilibrium framework
- ▶ Introduces the **CES supply system** — a unified supply-side class nesting Ricardo-Roy, multi-sector-Krugman-Roy, and others
- ▶ Closed-form optimal policy formulas: import tariffs, export taxes, domestic taxes (Props. 2–4); computed via a FOC-based hat-algebra approach
- ▶ Quantifies US and China optimal policies using WIOD data

Overall evaluation

- ▶ Elegant theoretical contribution: the same formula holds across a broad class of structural models
- ▶ Comments: (1) connection to the traditional optimal tariff literature; (2) scope of the CES supply system; (3) contribution relative to Lashkaripour and Lugovskyy (2023); (4) the right benchmark for the multi-country exercises

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The Traditional Optimal Tariff Formula

- ▶ Foreign offer curve in (Graaff, 1949)

$$F(m_1, m_2, \dots, m_J) \equiv \sum_j p_j^* m_j = 0.$$

- ▶ optimality condition

$$\underbrace{-\frac{\partial F/\partial m_j}{\partial F/\partial m_i}}_{\text{marginal rate of transformation}} = \frac{p_j^*(1 + 1/\varepsilon_j^{*,XS})}{p_i^*(1 + 1/\varepsilon_i^{*,XS})} = \frac{p_j}{p_i} \Rightarrow \frac{1 + 1/\varepsilon_j^{*,XS}}{1 + 1/\varepsilon_i^{*,XS}} = \frac{1 + \tau_j^m}{1 + \tau_i^m}$$

- ▶ $\varepsilon_j^{*,XS}$ is the (net) foreign supply elasticity

$$\frac{1}{\varepsilon_j^{*,XS}} = \sum_k \frac{\partial p_k^*}{\partial m_j} \frac{m_k}{p_j}$$

- ▶ Zero cross-price elasticities (reduced-form GE): $\frac{\partial p_k^*}{\partial m_j} = 0 \forall k \neq j \Rightarrow \varepsilon_j^{*,XS} = \frac{\partial \ln m_j}{\partial \ln p_j^*}$.

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Connecting to This Paper's Formula

Two-country optimal tariff (Proposition 3, CES supply system):

$$\tau_j^m - \tau_i^m = \frac{1}{\eta_j} \frac{M_j}{Y_{2,j}} - \frac{1}{\eta_i} \frac{M_i}{Y_{2,i}}$$

- ▶ Shares implications with the traditional formula: more inelastic foreign supply \Rightarrow higher tariffs
- ▶ **Key novelty:**
 - ▶ Structurally derive $\varepsilon_j^{*,XS}$
 - ▶ Show η_j depends on factor mobility (κ) and economies of scale (ψ_j)
 - ▶ More general results under multiple countries: third country effects
- ▶ Among all models considered here, I think only Ricardian-Roy with $\kappa = 1$ (immobile labor) leads to zero cross-price elasticities

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Empirically implementing the traditional approach (Broda et al., 2008)

- ▶ Quasi-linear demand with outside sector \Rightarrow partial equilibrium
- ▶ Popular framework for politically optimal tariffs (Grossman and Helpman, 1994)
- ▶ Broda et al. (2008) uses the Feenstra approach to estimate $\varepsilon_j^{*,XS}$ from trade data
- ▶ They show that the formula can predict tariffs for non-WTO countries

Advantages of the current approach:

- ▶ $\varepsilon_j^{*,XS}$ endogenously varies with τ
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Middle ground?

- ▶ The paper (and the modern approach literature) could benefit from making a connection to the traditional optimal tariff literature
- ▶ The dilemma
 - ① The Broda et al. (2008) approach makes lots of simplifying assumptions but exploits rich trade data and allows rich heterogeneity in elasticities
 - ② The modern approach imposes lots of structure and may not match the reduced-form export supply elasticities
- ▶ Farrokhi and Soderbery (2024) combine the modern approach with a Feenstra style estimation and obtain three sufficient elasticities: demand, supply, and aggregation $(\epsilon_{n,j}, \omega_{n,j}^{(1)}, \omega_{n,j}^{(2)})$

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Comment # 2: The CES Supply System

Model	η_j	Key feature
Ricardo-Roy, CRS (one factor)	$\kappa \in [1, \infty]$	same across sectors
Multi-sector Krugman (IRS)	$-1/\psi_j$	sector-varying IRS
Hybrid (Ricardo-Roy + Krugman)	$f(\kappa, \psi_j)$	both forces

Q1: Is there an inversion result? Section 4 refers to a CES supply system with $\eta_j = \kappa$ but effectively quantifies a Ricardo-Roy model

Q2: which important models are not nested?

- ▶ The paper shows one: multi-factor Ricardo-Roy
- ▶ Does not seem to nest Costinot et al. (2015), but shares insights
- ▶ What about other supply settings, say multi-sector Melitz
- ▶ More general demand, say Graaff (1949) or the non-parametric demand case in Lashkaripour and Lugovsky (2023)

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Comment # 3: What is the right benchmark for multi-country results?

- ▶ The paper compares to the bilateral share formula in the two-country case
- ▶ Unlikely for someone to use the bilateral share formula for a multi-country case
- ▶ One natural benchmark is to aggregate the Rest of the World (RoW) into one country
 - ▶ recalibrate elasticities and trade shares given the aggregation
 - ▶ or, estimate the foreign export supply elasticity and use the traditional formula
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Comment # 4: Clarify contribution relative to Lashkaripour and Lugovsky (2023)

- ▶ Characterize the CES Supply System; clean two-country formulas; country interconnectedness \rightarrow convergence of tariffs
- ▶ Model-wise, the major extension is to allow imperfect labor mobility $\kappa < \infty$
- ▶ Can we learn more from the CES Supply System or the more general Proposition 1?

Minor Comments

- ▶ US optimal export taxes are $\sim 24\%$ and import tariffs are $\sim 2\%$. We rarely see countries use export taxes. Is this just a normalization issue? If not, may consider optimal tariffs without export taxes.
- ▶ Canada and Mexico face the highest optimal US tariffs. What does this imply about NAFTA's welfare cost to the US?
- ▶ What are the substances of Proposition 5 and 6? What needs to be proved? Is this hat algebra a lot more difficult to derive than the original DEK? What is the contribution to the literature?

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Comments on exposition

- ▶ Footnote 3: ψ_j is differential sectoral economies of scale. “Differential” seems redundant
- ▶ Lemma 2 titled “Convergence” but contains no analytical convergence result
- ▶ Example 2 (p. 22): “increasing returns to scale generate a downward-sloping relative supply curve” (after correcting grammar mistake). Was “relative supply curve” defined earlier? How to show it’s downward-sloping?
- ▶ Figure 4: hard to read and not accessible to color-blind readers
- ▶ Net imports notation $\beta_{1j}x_1 - (1 + \tau_j^d)Y_{1j}$ is non-standard; consider M_{1j} , especially for the introduction
- ▶ Grammar, p. 54: “Using our formula, but pre-tax observed trade shares result in. . .” → “Using our formula but with pre-tax observed trade shares results in. . .”
- ▶ Formatting: content following “Proof: Appendix B.” should start on a new line
- ▶ Footnote 11 refers to equation A.76. Do you want to refer to an equation in that section?

Comments on exposition

- ▶ Useful to explain the economic meaning of δ_n in equation 33
- ▶ Should introduce the algorithm before the numerical examples
- ▶ The numerical example after Lemma 2 is a bit repetitive given that Table 1 has all cases considered
- ▶ What is Figure 2 measuring? Is it just the discrepancy of the model shares under balanced trade from the data? If so, I think just mentioning some summary statistics of these deviations would be enough. Figures can go to the online appendix.
- ▶ Tables and figures in Section 4 are often referred once with a small point. For example, Figure 3 is mentioned only once briefly in the main texts. It contains very rich information, such as the sectoral tariffs for Canada and Mexico isolated. It is worth discussing more.
- ▶ Page 54: "Although the optimal tariff-import slope is not equal to 1 for all countries, the overall optimal tariffs remain close to the 45-degree line." – what is the latter slope?

An important and elegant contribution to the optimal trade policy literature!

Looking forward to the next version.

References

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